

EWS

Hometown releases went to ->

Jane Hanson
Education Editor
ATLANTA JOURNAL-CONSTITUTION
72 Marietta St., NW
Atlanta, GA 30302

UNIVERSITY RELATIONS
WASHINGTON, D.C. 20052
(202)994-6460

EWS

Tom Watts
City Editor
DALLAS MORNING NEWS
Communications Center
Dallas, TX 75265

UNIVERSITY RELATIONS
WASHINGTON, D.C. 20052
(202)994-6460

Drew Marcks
Suburban Editor
DALLAS TIMES HERALD
1101 Pacific
Dallas, TX 75202

UNIVERSITY RELATIONS
WASHINGTON, D.C. 20052
(202)994-6460

EWS

Robert P. Sheppard
Director of Public Affairs
Golden Key National Honor Society
1189 Ponce de Leon Avenue
Atlanta, GA 30306-4624

UNIVERSITY RELATIONS

BOB _____

DEBBIE _____

FAY _____

HEATHER  _____

HELEN _____

JAMIE _____

JANE _____

JOANN  _____

KELLIE Authal _____

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

Golden Key

name to be
release



May 8, 1991
CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

GOLDEN KEY HONORS GW STUDENTS

The Golden Key National Honor Society recently inducted 266 students from The George Washington University into its annual membership and awarded two GW students with scholarships.

Golden Key is a national, non-profit honors organization founded 13 years ago to recognize academically motivated junior and senior undergraduate students. The organization also provides financial assistance to students and promotes community service. The Society currently has chapters at 161 colleges and universities nationwide.

James V. Burgess III, a junior from Atlanta, Ga., and Diane E. Steffick, a senior from Richardson, Tx., are the two GW students awarded scholarships by Golden Key. In addition to their academic excellence, the students were cited for their extracurricular activities.

Burgess, an accounting major, has participated in two of the University's honors programs and is a member of the Kappa Sigma fraternity. Steffick, a Phi Beta Kappa economics major, serves as executive vice president for the International Association of Students in Business and Economics and is a member of the Alpha Theta Beta sorority and College Republicans.

CONTACT: May 8, 1991
Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

GOLDEN KEY HONORS GW STUDENTS

The Golden Key National Honor Society recently inducted 266 students from The George Washington University into its annual membership and awarded two GW students with scholarships.

Golden Key is a national, non-profit honors organization founded 13 years ago to recognize academically motivated junior and senior undergraduate students. The organization also provides financial assistance to students and promotes community service. The Society currently has chapters at 161 colleges and universities nationwide.

James V. Burgess III, a junior from Atlanta, Ga., and Diane E. Steffick, a senior from Richardson, Tx., are the two GW students awarded scholarships by Golden Key. In addition to their academic excellence, the students were cited for their extracurricular activities.

Burgess, an accounting major, has participated in two of the University's honors programs and is a member of the Kappa Sigma fraternity. Steffick, a Phi Beta Kappa economics major, serves as executive vice president for the International Association of Students in Business and Economics and is a member of the Alpha Theta Beta sorority and College Republicans.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE *Author*

LORETTA _____

PEGGY _____

RICHARD **RJA**

SANDY _____

TRACY _____

NOTES

Farmbry

*+
Kwittken*



OFFICE OF UNIVERSITY RELATIONS

FACSIMILE COVER PAGE

DATE

13 MAY 1991

TO

Name:

JONETTA ROSE - BARRAS

Company:

WASHINGTON TIMES

Fax Number:

296-3419

Telephone Number:

Number of Pages:

2

(including cover page)

FROM

Name:

Kellie Boyet

The George Washington University

Fax Number: (202) 994-9025

Telephone Number: (202) 994-6460

COMMENTS



OFFICE OF UNIVERSITY RELATIONS

FACSIMILE COVER PAGE

DATE

13 MAY '91

TO

Name:

Keith Harriston

Company:

WASHINGTON POST

Fax Number:

334-5661

Telephone Number:

Number of Pages:

2

(including cover page)

FROM

Name:

Kellie Boyer

The George Washington University

Fax Number: (202) 994-9025

Telephone Number: (202) 994-6460

COMMENTS



OFFICE OF UNIVERSITY RELATIONS

FACSIMILE COVER PAGE

DATE

10 May '91

TO

Name: _____

Company: Reuter's Daybook

Fax Number: 898-8383

Telephone Number: _____

Number of Pages: _____
(including cover page)

FROM

Name: Kellie Boyet

The George Washington University

Fax Number: (202) 994-9025

Telephone Number: (202) 994-6460

COMMENTS

Event for Wed.



OFFICE OF UNIVERSITY RELATIONS

FACSIMILE COVER PAGE

DATE

10 May '91

TO

Name: Associated Press Daybook

Company: _____

Fax Number: 835-1584

Telephone Number: _____

Number of Pages: 2
(including cover page)

FROM

Name: Kellie Boyet

The George Washington University

Fax Number: (202) 994-9025

Telephone Number: (202) 994-6460

COMMENTS

Event for Wed.

May 10, 1991

CONTACT: Kellie Boyet
(202) 994-6460

MEDIA ADVISORY

GW STUDENTS TESTIFY BEFORE CONGRESSIONAL
TASK FORCE ON MANDATORY DRUG TESTING

EVENT: Kyle Farmbry and Aaron Kwittken, George Washington University students representing the student government and campus fraternities, respectively, will testify before the Republican Research Task Force on Drugs. The two students will discuss Virginia Governor Douglas Wilder's proposal for mandatory drug testing of all college students at the University of Virginia.

WHEN: Wednesday, May 15, 1991
1:00 - 3:00 p.m.

WHERE: Capitol Hill
Rayburn House Office Building
Room B-318

Background:

Kyle Farmbry is president of the GW Student Association, the student-run governing body, and Aaron R. Kwittken is president of the Interfraternity Council which represents the 15 fraternal organizations on GW's campus. Farmbry and Kwittken will testify on behalf of their respective organizations.

May 10, 1991

CONTACT: Kellie Boyet
(202) 994-6460

MEDIA ADVISORY

GW STUDENTS TESTIFY BEFORE CONGRESSIONAL TASK FORCE ON MANDATORY DRUG TESTING

EVENT: Kyle Farmbry and Aaron Kwittken, George Washington University students representing the student government and campus fraternities, respectively, will testify before the Republican Research Task Force on Drugs. The two students will discuss Virginia Governor Douglas Wilder's proposal for mandatory drug testing of all college students at the University of Virginia.

WHEN: Wednesday, May 15, 1991
1:00 - 3:00 p.m.

WHERE: Capitol Hill
Rayburn House Office Building
Room B-318

Background:

Kyle Farmbry is president of the GW Student Association, the student-run governing body, and Aaron R. Kwittken is president of the Interfraternity Council which represents the 15 fraternal organizations on GW's campus. Farmbry and Kwittken will testify on behalf of their respective organizations.

SLUG:

AUTHOR:

DATE RELEASED:

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

EFFECTIVE 4/91, GWU

May 10, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

GW MOVES TO COUNTER JOB CRUNCH

WASHINGTON, DC -- Spring graduates of The George Washington University may continue their studies at special alumni tuition rates, GW President Stephen Joel Trachtenberg announced today. Qualified applicants will be awarded GW Alumni Tuition Fellowships equal to 50 percent of the credit hour charges for the master's degree curriculum.

"New college graduates nationwide are confronted with one of the tightest job markets in recent history," Trachtenberg said. "In higher education we give our best to our students and I am sorely distressed that the economy cannot provide the jobs that they are eager to start. Graduate education is a viable option."

Trachtenberg added, "This is a pilot program which we will evaluate on an annual basis. But, right now, it is critical that GW graduates know their alma mater is concerned for their future and we have made available every possible option."

This fall, GW will offer the Alumni Tuition Fellowships in some 28 Graduate School of Arts and Sciences master's degree programs. Applicants qualify who have successfully completed

their baccalaureate degrees at GW, who did at least 60 credit hours toward that degree at the University, who meet normal graduate admission requirements and who enroll as full-time graduate students in one of the designated programs. July 1 is the deadline to apply for admission.

Class of 1991 graduates interested in master's degree programs leading to certification for elementary and secondary school teaching can get a head start on their fellowship-assisted studies, Trachtenberg added, noting that these programs will begin on June 2. "We had planned to inaugurate the Alumni Tuition Fellowships on an experimental basis in the School of Education and Human Development," he explained. "Because of the crisis in the nation's education system, helping to underwrite the education of those interested in teaching careers seemed an especially appropriate place to start."

May 10, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

GW MOVES TO COUNTER JOB CRUNCH

WASHINGTON, DC -- Spring graduates of The George Washington University may continue their studies at special alumni tuition rates, GW President Stephen Joel Trachtenberg announced today. Qualified applicants will be awarded GW Alumni Tuition Fellowships equal to 50 percent of the credit hour charges for the master's degree curriculum.

"New college graduates nationwide are confronted with one of the tightest job markets in recent history," Trachtenberg said. "In higher education we give our best to our students and I am sorely distressed that the economy cannot provide the jobs that they are eager to start. Graduate education is a viable option."

Trachtenberg added, "This is a pilot program which we will evaluate on an annual basis. But, right now, it is critical that GW graduates know their alma mater is concerned for their future and we have made available every possible option."

This fall, GW will offer the Alumni Tuition Fellowships in some 28 Graduate School of Arts and Sciences master's degree programs. Applicants qualify who have successfully completed

their baccalaureate degrees at GW, who did at least 60 credit hours toward that degree at the University, who meet normal graduate admission requirements and who enroll as full-time graduate students in one of the designated programs. July 1 is the deadline to apply for admission.

Class of 1991 graduates interested in master's degree programs leading to certification for elementary and secondary school teaching can get a head start on their fellowship-assisted studies, Trachtenberg added, noting that these programs will begin on June 2. "We had planned to inaugurate the Alumni Tuition Fellowships on an experimental basis in the School of Education and Human Development," he explained. "Because of the crisis in the nation's education system, helping to underwrite the education of those interested in teaching careers seemed an especially appropriate place to start."

BOB _____

DEBBIE _____

FAY _____

HEATHER nd _____

HELEN _____

JAMIE _____

JANE _____

JOANN JS _____

KELLIE Author _____

LORETTA _____

PEGGY _____

RICHARD DA _____

SANDY _____

TRACY _____

NOTES

rec Public Interest
Fellowships

SLUG

AUTHOR:

DATE RELEASED:

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER:

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

EFFECTIVE 4/91, GWU

Kellie - 10

2352
10
29

May 10, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

COMMITMENT TO PUBLIC INTEREST WORK IS FOCUS OF NEW
FELLOWSHIP PROGRAM AT THE NATIONAL LAW CENTER

This summer, 10 National Law Center students will put their legal studies to work for elderly prisoners, Central American refugees, senior citizens, AIDS patients and the poor through a new program established by The George Washington University.

Each student will receive \$2,500 from the National Law Center to pursue full-time public interest work this summer instead of a paying job. The funds will be used to defray a portion of tuition costs for the coming semester.

"The NLC encourages students to enter into public service jobs and wants to make it financially possible to do so," says law school dean Jack Friedenthal. "Nothing could be more important for our profession than to ensure that those persons in the community who need legal help can receive it even though they are unable to afford it."

Called The George Washington University National Law Center Public Interest Summer Fellowships, the program allows students to provide civil and criminal legal representation to clients of

--MORE--

organizations that assist people unable to obtain paid legal counsel. They include the District of Columbia's Public Defender's Office; D.C. Legal Aid; Central American Refugee Center; National Senior Citizens' Law Center; the Legal Services Center, which assists people with AIDS; and the Project for Older Prisoners (POPS), a program directed by a GW professor to help elderly prisoners.

While most of the organizations are located in the Washington metropolitan area, students also will work in other parts of the country, including Legal Services of Southern Piedmont in Charlotte, N.C., and Harlem Legal Services in New York City.

To obtain the fellowships, NLC students had to submit an essay explaining their commitment and desire to pursue public interest work during the summer; letters of references from professors and/or former employers and the organizations for whom they would work, as well as school transcripts.

"Although it is often overlooked by outsiders, there is a strong tradition in the law profession that everyone is entitled to an attorney when the need arises," says Friedenthal. "Many GW students are willing to serve in public interest positions even though it means that they will have to forgo the more lucrative awards that attorneys sometimes receive."

BOB _____

JOANN 28 _____

DEBBIE _____

KELLIE _____

AY _____

LORETTA _____

HEATHER autho. _____

PEGGY _____

HELEN _____

RICHARD _____

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

May 12, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

CONGRESSMAN SOLARZ ASKS STUDENTS TO STAND BEHIND CONVICTIONS

Stephen J. Solarz (D-NY) urged students to stand behind their convictions when they are faced with tough decisions in the future. Congressman Solarz gave the keynote address and received an honorary doctor of public service degree today during the commencement ceremony of The George Washington University Columbian College of Arts and Sciences.

Congressman Solarz recounted his weighty decision to be the principal Democratic sponsor of the House resolution last January authorizing the President to use force against Iraq after its annexation of Kuwait. His decision placed him at odds with Democratic party leadership, the majority of his Democratic colleagues and many of his constituents in Brooklyn, NY.

"Ultimately, I concluded that if I was going to be faithful to my views and my values, I had to go against the wishes of the leadership, the sentiments of my party, the preferences of my colleagues and the views of my constituents -- at least those who

-More-

cared enough to communicate them to me," said Solarz.

He added that "This was.. one of the transcendent issues of our time. Vital American interests hung in the balance." Compounding Solarz' decision to "buck the party leadership," was the fact that he chose the more public, but also the more risky route in taking a leadership role rather than passively voting for the resolution.

However, Solarz noted that "None of us who supported the resolution wanted war. War should always be a last resort. Sometimes basic values and principles leave us no recourse but to resort to arms."

He recounted the late Robert F. Kennedy's remarks that "'Few will have the greatness to bend history itself, but each of us can work to change a small portion of events, and in the total of all those acts will be written the history of this generation.'"

The Congressman told graduates that he wanted to share the political, strategic, and moral considerations that led to his decision last winter not because their college education would remain incomplete until they heard it, but because many graduates as they take their place in the world will face similar crises of conscience requiring difficult judgments.

"Each of you will face moments when you will be called upon to weigh your responsibilities to yourself against your

-More-

responsibilities to others," Solarz said. "Moments when calculations of self-interest seem to run up against some larger good.

"And what I am trying to say is that when those moments come, as surely they will, you must not be afraid to have the courage of your convictions. To put the public welfare above your private interests. To be willing, if need be, to take risks... Not because things will always work out in the end... And not because you will be accorded history's accolades. But because, as Robert Kennedy said 'by so doing, you will send out a tiny ripple of hope,' and in the process help to write the history of your own generation."

May 12, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

CONGRESSMAN SOLARZ ASKS STUDENTS TO STAND BEHIND CONVICTIONS

Stephen J. Solarz (D-NY) urged students to stand behind their convictions when they are faced with tough decisions in the future. Congressman Solarz gave the keynote address and received an honorary doctor of public service degree today during the commencement ceremony of The George Washington University Columbian College of Arts and Sciences.

Congressman Solarz recounted his weighty decision to be the principal Democratic sponsor of the House resolution last January authorizing the President to use force against Iraq after its annexation of Kuwait. His decision placed him at odds with Democratic party leadership, the majority of his Democratic colleagues and many of his constituents in Brooklyn, NY.

"Ultimately, I concluded that if I was going to be faithful to my views and my values, I had to go against the wishes of the leadership, the sentiments of my party, the preferences of my colleagues and the views of my constituents -- at least those who

-More-

cared enough to communicate them to me," said Solarz.

He added that "This was.. one of the transcendent issues of our time. Vital American interests hung in the balance." Compounding Solarz' decision to "buck the party leadership," was the fact that he chose the more public, but also the more risky route in taking a leadership role rather than passively voting for the resolution.

However, Solarz noted that "None of us who supported the resolution wanted war. War should always be a last resort. Sometimes basic values and principles leave us no recourse but to resort to arms."

He recounted the late Robert F. Kennedy's remarks that "'Few will have the greatness to bend history itself, but each of us can work to change a small portion of events, and in the total of all those acts will be written the history of this generation.'"

The Congressman told graduates that he wanted to share the political, strategic, and moral considerations that led to his decision last winter not because their college education would remain incomplete until they heard it, but because many graduates as they take their place in the world will face similar crises of conscience requiring difficult judgments.

"Each of you will face moments when you will be called upon to weigh your responsibilities to yourself against your

-More-

responsibilities to others," Solarz said. "Moments when calculations of self-interest seem to run up against some larger good.

"And what I am trying to say is that when those moments come, as surely they will, you must not be afraid to have the courage of your convictions. To put the public welfare above your private interests. To be willing, if need be, to take risks... Not because things will always work out in the end... And not because you will be accorded history's accolades. But because, as Robert Kennedy said 'by so doing, you will send out a tiny ripple of hope,' and in the process help to write the history of your own generation."

BOB _____

JOANN _____

DEBBIE _____

KELLIE _____ *hys*

FAY _____

LORETTA _____

HEATHER _____ *Antio*

PEGGY _____

HELEN _____

RICHARD _____

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

May 12, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

DELANO LEWIS URGES GW'S FUTURE BUSINESS AND GOVERNMENT LEADERS
TO GET INVOLVED IN THEIR COMMUNITY

Delano E. Lewis, president and CEO of C & P Telephone, encouraged graduates of The George Washington University's School of Business and Public Management (SBPM) to remember the value of community service as they enter the business world. His remarks were part of a keynote address during the SBPM commencement ceremony held earlier today. Lewis also received an honorary doctor of public service degree.

An active business and community leader and a former public servant, Lewis in his keynote address told graduates "your investment in your community is an important business advantage. Its not just the nice thing to do, but a smart thing to do. It will make good business sense."

Lewis urged students to get ready for a world of change and to learn how to manage change to their advantage. "Success is learning to deal with plan B," Lewis said. "You must be ready to deal with plan B,C and D, if necessary."

-More-

LEWIS

He recommended to each graduate to "first set a personal vision; figure out what it will take to get to where you want to go; assess your strengths and weaknesses and determine what is needed to achieve; stay focused on your goals even when you meet detours; set your values with your career; and lastly, do what you enjoy and enjoy what you're doing."

When moving out into the business world," Lewis added, "be a caring boss, an employee who will do more than what's required...be a mentor to a younger person."

Lewis noted that the workforce is changing. The workforce of 2000 will be different -- more minorities, increasingly female, and technology that is continually changing and moving forward. "My challenge to you," he said, "is are you ready for 2000?".



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

May 12, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

DELANO LEWIS URGES GW'S FUTURE BUSINESS AND GOVERNMENT LEADERS
TO GET INVOLVED IN THEIR COMMUNITY

Delano E. Lewis, president and CEO of C & P Telephone, encouraged graduates of The George Washington University's School of Business and Public Management (SBPM) to remember the value of community service as they enter the business world. His remarks were part of a keynote address during the SBPM commencement ceremony held earlier today. Lewis also received an honorary doctor of public service degree.

An active business and community leader and a former public servant, Lewis in his keynote address told graduates "your investment in your community is an important business advantage. Its not just the nice thing to do, but a smart thing to do. It will make good business sense."

Lewis urged students to get ready for a world of change and to learn how to manage change to their advantage. "Success is learning to deal with plan B," Lewis said. "You must be ready to deal with plan B,C and D, if necessary."

-More-

LEWIS

He recommended to each graduate to "first set a personal vision; figure out what it will take to get to where you want to go; assess your strengths and weaknesses and determine what is needed to achieve; stay focused on your goals even when you meet detours; set your values with your career; and lastly, do what you enjoy and enjoy what you're doing."

When moving out into the business world," Lewis added, "be a caring boss, an employee who will do more than what's required...be a mentor to a younger person."

Lewis noted that the workforce is changing. The workforce of 2000 will be different -- more minorities, increasingly female, and technology that is continually changing and moving forward. "My challenge to you," he said, "is are you ready for 2000?".

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD **AUTHOR**

SANDY _____

TRACY _____

NOTES

**GSAS
COMMENCEMENT**

SLUG: GSAS COMMENCEMENTAUTHOR: ArnoldDATE RELEASED: 5/13/91

- 1) Local Daily
- Metro Desk
 - Style, Capital Life
 - National Desk
- 2) Metro Newspapers
- D.C.
 - Maryland (PG County)
 - Maryland (Montgomery County)
 - Northern Virginia
 - Loudoun County
- 3) Local TV
- News Desk
 - Public Affairs Director
 - PSA Director
 - Talk Show/Public Affairs Show
- 4) Local Radio
- News Director
 - PSA Director
 - Calendar Listings
 - Talk Show/Public Affairs Show
- General Interest and News Magazine
- Local Coverage
 - National Coverage
- 6) National Daily
- Washington Bureau
 - Home Office
 - Lifestyle Editor
 - Op-Ed Editor
- 7) Wire Services
- City Desk
 - National Desk
 - Broadcast
 - Daybooks
- 8) Syndicates/News Services
- Newspapers
 - Broadcast
- 9) National Broadcast
- Network Radio News Desk
 - Network Radio Shows
 - Network TV News Desk
 - Network TV Shows
 - Non-Network Radio Talk Shows
- 10) Foreign Media
- Australian
 - British
 - Canadian
 - Hispanic
 - Japanese
 - French
 - German
 - Korean
 - Chinese
 - Israel
- 13) Art
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 14) Black-oriented Audience
- newspapers
 - radio
 - TV
 - specialized publications
- 15) Business
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- Campus
 - D.C.
 - Maryland
 - Virginia
 - Special Campus
 - Dean's List
- 18) Computers
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 19) Congress
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 20) Consumer
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 21) Dance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 22) Drama
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 23) Economics/Finance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 24) Education
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 25) Energy
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 26) Engineering
- TV reporters
 - specialized publication reporters
 - calendar listings
- 27) Environment
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 28) Federal
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 29) Film
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 30) Health Services
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 36) Media
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 37) Military
- newspapers
 - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 40) Politics
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 41) Pentagon/Defense
- National Security
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 42) Public Policy
- newspaper reporters
 - specialized publication reporters
- 43) Public/International Affairs
- State Department
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 44) Regulatory Agencies
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 45) Religion
- newspaper reporters
 - specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- newspaper reporters
 - specialized publication reporters
- 47) Science
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 48) Technology
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 49) Telecommunications
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 50) Travel
- newspaper reporters
 - specialized publications (in-flight magazines)
 - travel trade publications
- 51) White House
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 52) Women's Issues
- newspaper reporters
 - specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
 - radio reporters/shows
 - TV shows
 - specialized publications/reports
 - calendar listings
- 55) Space
- newspaper reporters/columns
 - radio reporters/shows
 - TV reporters
 - specialized publication reporters
- 56) President's List
- media
 - colleagues
- 57) Terrorism
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 58) Jewish Media
- newspapers
 - broadcast
- 59) AIDS
- newspapers
 - specialized publications
 - TV reporters
 - radio reporters
- 60) International
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
 - specialized publication reporters (magazine, newsletters, etc.)

- 12) Architecture
- newspaper reporters
 - specialized publication reporters

OTHER:

Copy to Dean Kenny
Phillips 212

+ 5 copies to file

EFFECTIVE 4/91, GWU

153/8

May 12, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

KAMMEN TELLS GRADUATES TO RETAIN
THEIR 'RIGHTS TO CONTEMPLATION'

"The busy-ness of our lives makes it all the more important that we set aside space and time for the rights of contemplation," said Pulitzer prize-winning history professor Michael Kammen. The author made his remarks before the graduating class of The George Washington University's Graduate School of Arts and Sciences at commencement ceremonies Sunday, May 12.

Citing the need for contemplation as not merely a right and a duty, but also a great need, Kammen extolled "the importance of wonder, of cerebral speculation, and of inspired creativity."

"I worry that the price that may be extracted from you as you leave the academy and plunge totally into the busy real world will be your rights of contemplation," he said, cautioning that the "beauty of knowledge" and the quest for wisdom frequently get lost in the midst of attending to life's daily necessities.

"You, the newly minted Ph.D.'s of 1991, constitute an expansion of our national intellectual resources," Kammen

observed. "It remains to be seen how you will be deployed as resources, and how you will exercise what might be termed 'quality control' -- with regard to your own work and that of people responsible to you."

He noted that the evening's ceremonies required a reevaluation by the graduates to consider this personal moment in their lives and its relationship to the world in general. Using literary examples he urged them to fortify their self-confidence and to "mobilize" their creative intelligence and determination.

A distinguished historian of colonial and revolutionary America, Kammen has been the Newton C. Farr Professor of American history and culture at Cornell University since 1973. He was awarded the Pulitzer Prize for History in 1972 for his book "People of Paradox: An Inquiry Concerning the Origins of American Civilization."

Kammen received a Doctor of Letters degree from GW at the commencement ceremonies.

May 12, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

KAMMEN TELLS GRADUATES TO RETAIN
THEIR 'RIGHTS TO CONTEMPLATION'

"The busy-ness of our lives makes it all the more important that we set aside space and time for the rights of contemplation," said Pulitzer prize-winning history professor Michael Kammen. The author made his remarks before the graduating class of The George Washington University's Graduate School of Arts and Sciences at commencement ceremonies Sunday, May 12.

Citing the need for contemplation as not merely a right and a duty, but also a great need, Kammen extolled "the importance of wonder, of cerebral speculation, and of inspired creativity."

"I worry that the price that may be extracted from you as you leave the academy and plunge totally into the busy real world will be your rights of contemplation," he said, cautioning that the "beauty of knowledge" and the quest for wisdom frequently get lost in the midst of attending to life's daily necessities.

"You, the newly minted Ph.D.'s of 1991, constitute an expansion of our national intellectual resources," Kammen

observed. "It remains to be seen how you will be deployed as resources, and how you will exercise what might be termed 'quality control' -- with regard to your own work and that of people responsible to you."

He noted that the evening's ceremonies required a reevaluation by the graduates to consider this personal moment in their lives and its relationship to the world in general. Using literary examples he urged them to fortify their self-confidence and to "mobilize" their creative intelligence and determination.

A distinguished historian of colonial and revolutionary America, Kammen has been the Newton C. Farr Professor of American history and culture at Cornell University since 1973. He was awarded the Pulitzer Prize for History in 1972 for his book "People of Paradox: An Inquiry Concerning the Origins of American Civilization."

Kammen received a Doctor of Letters degree from GW at the commencement ceremonies.

SLUG: Father Hesburgh @ SEHD CommercialAUTHOR: K. BoyerDATE RELEASED: 12 May '91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

Kellie - 73

EFFECTIVE 4/91, GWU

Pay Shoted
SEHDFurgen 507200 copiesLeo Leonard - (same)

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

May 12, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

FATHER THEODORE HESBURGH TELLS GW GRADUATES
TO REMEMBER THE "3 Cs" OF LIFE

Talking from "my heart as well as my head," Father Theodore M. Hesburgh, president emeritus of the University of Notre Dame, today told graduates of The George Washington University School of Education and Human Development that there are "3 Cs in life that transcend education" -- competence, compassion and commitment. Hesburgh received the Doctor of Public Service honorary degree during the commencement ceremony.

Hesburgh told the graduates that competence is "knowing what you are doing it and doing it well," but it also is "something you must learn everyday. Cherish competence," he said.

Secondly, Hesburgh, a Roman Catholic priest who was president of Notre Dame for 35 years, told the assembled graduates and their families that compassion must come next. Stating that "80 percent of the population has to get along with 20 percent of the 'goodies,'" he said that educators must help to balance the inequities, especially with this nation's young people who suffer from what Hesburgh calls the "prejudice of geography" -- youngsters who are "born without a chance" due to poverty.

--MORE--

Using the life of Albert Schweitzer, the physician, music sycholar and philosopher, and Mother Teresa as examples, Hesburgh rounded out his "3 Cs" with commitment. "Compassion," he said, "is not worth a hoot with commitment. You must do something to help other people, not just feel sorry for them," he implored.

The longest sitting president of an American institution of higher learning, Father Hesburgh stepped down last year as president of the University of Notre Dame. His ties to Notre Dame, one of the country's premier Catholic institutions, did not stop with retirement. He currently is chairman of the university's advisory committees for the Institute for International Peace Studies and the Kellogg Institute for International Studies. He also is a frequent advisor and commentator on education and societal issues.

May 12, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

FATHER THEODORE HESBURGH TELLS GW GRADUATES
TO REMEMBER THE "3 Cs" OF LIFE

Talking from "my heart as well as my head," Father Theodore M. Hesburgh, president emeritus of the University of Notre Dame, today told graduates of The George Washington University School of Education and Human Development that there are "3 Cs in life that transcend education" -- competence, compassion and commitment. Hesburgh received the Doctor of Public Service honorary degree during the commencement ceremony.

Hesburgh told the graduates that competence is "knowing what you are doing it and doing it well," but it also is "something you must learn everyday. Cherish competence," he said.

Secondly, Hesburgh, a Roman Catholic priest who was president of Notre Dame for 35 years, told the assembled graduates and their families that compassion must come next. Stating that "80 percent of the population has to get along with 20 percent of the 'goodies,'" he said that educators must help to balance the inequities, especially with this nation's young people who suffer from what Hesburgh calls the "prejudice of geography" -- youngsters who are "born without a chance" due to poverty.

--MORE--

Using the life of Albert Schweitzer, the physician, music sycholar and philosopher, and Mother Teresa as examples, Hesburgh rounded out his "3 Cs" with commitment. "Compassion," he said, "is not worth a hoot with commitment. You must do something to help other people, not just feel sorry for them," he implored.

The longest sitting president of an American institution of higher learning, Father Hesburgh stepped down last year as president of the University of Notre Dame. His ties to Notre Dame, one of the country's premier Catholic institutions, did not stop with retirement. He currently is chairman of the university's advisory committees for the Institute for International Peace Studies and the Kellogg Institute for International Studies. He also is a frequent advisor and commentator on education and societal issues.

May 12, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

WASHINGTON, DC -- In his charge to the class of 1991, Stephen Joel Trachtenberg, president of The George Washington University, encouraged the new graduates to heed the call of the 90s for "a deeper sense of social commitment than our nation has witnessed for quite a long time."

Trachtenberg's remarks were made as he conferred degrees upon some 2,300 GW graduates during six consecutive commencement ceremonies today.

He commended the graduates to "have a care too for the brothers and sisters who form, in so rich a variety of colors, creeds and cultures, the human race to which we are all of us privileged to belong.

"Give without expecting to receive and you will receive only what a giver can have," he added, "which is the sense of rising above your own expectations."



THE PRESIDENT

Commencement Charge to GW Class of 1991

By

President Stephen Joel Trachtenberg

Sunday - May 12, 1991

Today, a university president who delivers the closing remarks at Commencement risks finding himself or herself in a "Doonesbury" cartoon the very next morning -- so I'm going to exercise some appropriate caution, at least as I ***begin*** my remarks!

And "caution," it appears, is the Leitmotif of the year 1991, in which ***you*** have received your degrees and your diplomas -- at least if The Washington Post AND The New York Times are getting their facts right! Americans are putting one foot in front of the other "Nineties Style" they both report, rather than accelerating to an ever faster gallop -- as was fashionable when the Eighties were still upon us.

So if two of our "newspapers of record" are living up to their billing, a member of the Class of 1991 can be depended on to hedge his or her bets, to invest time, energy and money with the mad abandon of Ebenezer Scrooge, and to answer most direct questions with some really tingly reply like: "Well, yes and no."

And could anything be more boring? In fact, this particular vision is enough to make me hope that recent accusations levelled against The Times -- with regard to its going in for sensationalism a la the New York Daily News -- are 100% accurate, just to keep us regular Times readers *awake* . . . and that The Washington Post, meanwhile, as it somewhat maliciously gloats over the new "yellow journalism rep" of its great rival, will catch the very condition it's mocking!

And now, in my perverse way, I'm going to suggest that 1991, *and* your own prospects as the *Class of 1991*, are both of them a *lot* more stimulating than the prospects confronted by the graduating classes of even a few years ago.

We've all of us recently confronted something that, thank heaven, is still most unusual in our experience: the human process known as full-scale *War*.

And War, as so many philosophers, novelists and poets have recognized in the past three thousand years, has a deeply but not bafflingly paradoxical quality about it: namely, the fact that it makes even the simplest things in life seem suddenly very very precious.

Some of you -- many of you, perhaps -- have had occasion to read Erich Maria Remarque's great novel of World War One as seen from the German side, All Quiet on the Western Front -- or have seen, on television or via

your VCR, the black-and-white film version of the book made in this country. You'll remember the scene, which comes across most powerfully in the original print version, in which the soldiers get their hands, by playing a little free and easy with a nearby barnyard, on a very plump and edible bird that they proceed to lovingly roast.

No feast served to some royal family of three or four hundred years ago could possibly have been as unutterably delicious as is that brilliantly described meal, which leaves the mostly doomed warriors in a swoon of sheer sated ecstasy and relaxation -- right *there*, in their temporary shelter on the scarred, grim and hideous battlefield.

And whether we're looking at Homer's Iliad or Tolstoy's War and Peace or many non-fiction reminiscences by writers like Robert Graves -- I'm thinking of his early book, Goodbye to All That -- the very same paradox presents itself. In Tolstoy's great novel, for example, we first meet Prince Andrew in peacetime -- and he is in the psychologically oppressed condition the French call *ennui*, jaded to the point at which he seems almost asleep, in a jumpy and easily irritated kind of way, and feeling about his new and very attractive bride the way most folks might feel about a very old and completely predictable donkey. Only on the battlefield, with cannonballs ripping into the very ranks he commands, does he come fully alive -- and only in that context of instant death does life itself once again seem precious to him.

So the thought I'd like to leave you with today is that the Nineties, though not quite as dangerous as *that*, have a related quality. In a time when there is so much suffering underway on our planet . . . and so much more pain and anxiety loose in our *own* country than would have seemed even remotely plausible in 1985 or 1986 . . . the possibility of doing some good things for others as *well* as for ourselves suddenly takes on Meaning with a capital "M."

And side by side with all the articles in newspapers and the major news-magazines about how *cautious* all of us have become there are indeed contrasting articles -- regarding the current crop of college students and recent graduates -- which suggest that they feel a deeper sense of social commitment than our nation has witnessed for quite a long time.

There is an old Hebrew saying that has enjoyed a remarkable amount of popularity even among people whose backgrounds are remote from anything Hebrew or Jewish. It goes, in my own free paraphrase: "If I don't take care of *myself*, then who will do it for me? And if I *only* take care of myself, then what, in fact, do I amount to? And if not *right now, then when?*"

So if Gary Trudeau wants to feature me in his next daily or Sunday cartoon, he's welcome to do so . . . but he'll have to quote me as saying to you, in language so ancient as to rival even the human institution called War:

Go forth, members of the Class of 1991. Take good care of yourselves, lest you stumble into who-knows-what-kinds of trouble or actual disaster. And have a care too for the brothers and sisters who form, in so rich a variety of colors, creeds and cultures, the human race to which we are *all* of us privileged to belong. Spare them some of your love. Show them the face of empathy and caring that has so often been attributed to God the Creator. Help them whenever and wherever you can spare the time, the energy, and -- yes -- the money. Give without expecting to receive . . . and you will receive what only a giver can have, which is the sense of rising above your own expectations . . . into the higher state called Generosity, which is ruled by the oh-so-human heart.

And I thank you, my dear GW graduates, for your generous attention.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD AUTHOR

SANDY _____

TRACY _____

NOTES

SEAS
COMMENCEMENT

NUMBER OF LABELS PRINTED: 65

SLUG:

SEAS COMMENCEMENT

AUTHOR:

ARNOLD

DATE RELEASED:

5/13/91

71
53
724

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

copy to Dean Gross

Tompkins, #110

+ 5 copies

EFFECTIVE 4/91, GWU

May 12, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

WHITE CHALLENGES GRADUATES TO
REINVEST THEIR TALENT

Noting that they have benefitted greatly from their "interaction with this university," John A. White, assistant director for engineering at the National Science Foundation, exhorted the graduating class to "give back in some way, your time, your talent, your treasure." White's remarks were made before The George Washington University's School of Engineering and Applied Science (SEAS) at commencement ceremony on Sunday, May 12.

"We who believe that science and engineering are critical to this nation's future must engage the issue," he said, noting a decrease of women and minorities in these fields and a 37 per cent dropout rate in general for engineering majors.

"Wherever you go, whatever road you may travel, I hope that you will take the responsibility for doing what you can to improve this nation's educational system." White, added that technological excellence is a critical element for a world class

--More--

nation.

"Sadly, for many Americans the possibility of majoring in engineering is eliminated by poor grades," said White. Furthermore, a diminishing appeal of science and engineering careers has occurred, due in part to a "boot camp mentality among engineering and science faculty" and the "increasing appeal of other less rigorous fields.

"The weeding out mindset that has persisted among many [educators] must be replaced with a cultivating mindset," he said. "We have transitioned from a seller's market to a buyer's market. Today's young people simply aren't buying what we were selling in the past."

White is currently on leave from the Georgia Institute of Technology where he holds the Regents Professorship of Industrial and Systems Engineering and the Eugene C. Gwaltney Professorship of Manufacturing. A founder and chairman of SysteCon Inc. until its merger with Coopers & Lybrand in 1984, White is executive consultant to Coopers & Lybrand.

White was awarded a Doctor of Science, honoris causa, degree from GW at the commencement ceremonies.

May 12, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

WHITE CHALLENGES GRADUATES TO
REINVEST THEIR TALENT

Noting that they have benefitted greatly from their "interaction with this university," John A. White, assistant director for engineering at the National Science Foundation, exhorted the graduating class to "give back in some way, your time, your talent, your treasure." White's remarks were made before The George Washington University's School of Engineering and Applied Science (SEAS) at commencement ceremony on Sunday, May 12.

"We who believe that science and engineering are critical to this nation's future must engage the issue," he said, noting a decrease of women and minorities in these fields and a 37 per cent dropout rate in general for engineering majors.

"Wherever you go, whatever road you may travel, I hope that you will take the responsibility for doing what you can to improve this nation's educational system." White, added that technological excellence is a critical element for a world class

--More--

nation.

"Sadly, for many Americans the possibility of majoring in engineering is eliminated by poor grades," said White. Furthermore, a diminishing appeal of science and engineering careers has occurred, due in part to a "boot camp mentality among engineering and science faculty" and the "increasing appeal of other less rigorous fields.

"The weeding out mindset that has persisted among many [educators] must be replaced with a cultivating mindset," he said. "We have transitioned from a seller's market to a buyer's market. Today's young people simply aren't buying what we were selling in the past."

White is currently on leave from the Georgia Institute of Technology where he holds the Regents Professorship of Industrial and Systems Engineering and the Eugene C. Gwaltney Professorship of Manufacturing. A founder and chairman of SysteCon Inc. until its merger with Coopers & Lybrand in 1984, White is executive consultant to Coopers & Lybrand.

White was awarded a Doctor of Science, honoris causa, degree from GW at the commencement ceremonies.

BOB _____

JOANN _____

DEBBIE _____

KELLIE _____

FAY _____

LORETTA _____

HEATHER _____

PEGGY _____

HELEN _____

RICHARD AUTHOR

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

ASTHMA
CONFERENCE

SLUG: ASTHMA CONFERENCEAUTHOR: ARNOLDDATE RELEASED: 5/13/91

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

40 copies to
 Michele Solloway
 Center for Health Policy
 + 10 copies to AIC

EFFECTIVE 4/91, GWU

May 10, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

CONFERENCE EXPLORES ASTHMA CARE IN U.S.

Recent studies have shown that over the last 10 years people are contracting and sometimes dying from asthma at significantly higher rates with little known about the causes for the increase.

"Asthma Care in the U.S.," a March conference held in San Diego, California, brought together a variety of organizations and public agencies dealing with asthma and health care delivery to address the resurgence of this disease.

"The conference was the first to attempt to develop a multidisciplinary approach to studying the effectiveness of asthma care delivery," notes Peter Budetti, Director of the Center for Health Policy Research at The George Washington University and co-director of the event.

Proceedings from the conference will be published as a supplement to the Medical Care Journal in early 1992. The

--More--

supplement will include the five manuscripts presented, a listing of the issues and priorities in asthma care, and the research agenda developed by the conference.

Hoping to get the participants to view the problem from a variety of angles, Budetti felt the conference "could help to determine the health care research and policy agenda needed to improve the effectiveness of health care for people with asthma or other chronic diseases."

Together with co-director Kevin Weiss, assistant professor for GW's Department of Health Care Sciences, Budetti devised the conference to give medical care providers -- and ultimately their patients -- access to health care information, information on associated risk factors and clinical treatment options.

"We realized that, though treatments and technologies for asthma had improved, more people than ever were getting sick," says Weiss. "We felt that we needed to determine whether people were receiving the care they needed and whether that care was effective."

Data suggest that the prevalence and severity of the disease can vary with neighborhoods. Furthermore, it indicates that minorities and the poor suffer disproportionately from asthma-related complications.

Designed as an interactive symposium, the conference included expert presentations of manuscripts describing the impacts of specific issues on asthma. The presentations covered

topics such as financial payment systems, outcomes measurement and quality of life indicators, patient behavior, the organization of the health care system and the effects of poverty and the environment on the asthmatic.

Sponsors for the conference included the Agency for Health Care Policy and Research, the National Institute for Allergy and Infectious Diseases (NIAID) and the National Heart Lung and Blood Institute (NHLBI) at the National Institutes for Health (NIH), the American Academy of Allergy and Immunology, the American College of Allergy and Immunology, the Asthma and Allergy Foundation of America, the American Thoracic Society and the Center for Chronic Disease Prevention and Health Promotion at the Centers for Disease Control.

"We hope," says Weiss, "that the final product of the conference was a substantive contribution to knowledge about the effectiveness of asthma treatment and a blueprint for the research necessary to improve on that knowledge."

May 10, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

CONFERENCE EXPLORES ASTHMA CARE IN U.S.

Recent studies have shown that over the last 10 years people are contracting and sometimes dying from asthma at significantly higher rates with little known about the causes for the increase.

"Asthma Care in the U.S.," a March conference held in San Diego, California, brought together a variety of organizations and public agencies dealing with asthma and health care delivery to address the resurgence of this disease.

"The conference was the first to attempt to develop a multidisciplinary approach to studying the effectiveness of asthma care delivery," notes Peter Budetti, Director of the Center for Health Policy Research at The George Washington University and co-director of the event.

Proceedings from the conference will be published as a supplement to the Medical Care Journal in early 1992. The

--More--

supplement will include the five manuscripts presented, a listing of the issues and priorities in asthma care, and the research agenda developed by the conference.

Hoping to get the participants to view the problem from a variety of angles, Budetti felt the conference "could help to determine the health care research and policy agenda needed to improve the effectiveness of health care for people with asthma or other chronic diseases."

Together with co-director Kevin Weiss, assistant professor for GW's Department of Health Care Sciences, Budetti devised the conference to give medical care providers -- and ultimately their patients -- access to health care information, information on associated risk factors and clinical treatment options.

"We realized that, though treatments and technologies for asthma had improved, more people than ever were getting sick," says Weiss. "We felt that we needed to determine whether people were receiving the care they needed and whether that care was effective."

Data suggest that the prevalence and severity of the disease can vary with neighborhoods. Furthermore, it indicates that minorities and the poor suffer disproportionately from asthma-related complications.

Designed as an interactive symposium, the conference included expert presentations of manuscripts describing the impacts of specific issues on asthma. The presentations covered

topics such as financial payment systems, outcomes measurement and quality of life indicators, patient behavior, the organization of the health care system and the effects of poverty and the environment on the asthmatic.

Sponsors for the conference included the Agency for Health Care Policy and Research, the National Institute for Allergy and Infectious Diseases (NIAID) and the National Heart Lung and Blood Institute (NHLBI) at the National Institutes for Health (NIH), the American Academy of Allergy and Immunology, the American College of Allergy and Immunology, the Asthma and Allergy Foundation of America, the American Thoracic Society and the Center for Chronic Disease Prevention and Health Promotion at the Centers for Disease Control.

"We hope," says Weiss, "that the final product of the conference was a substantive contribution to knowledge about the effectiveness of asthma treatment and a blueprint for the research necessary to improve on that knowledge."

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD AUTHOR

SANDY _____

TRACY _____

NOTES

EECS
lecture

May 14, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

MEDIA ADVISORY

SOVIET SCIENTIST TO DISCUSS NEW TECHNIQUES
FOR THE DESTRUCTION OF TOXIC WASTES

EVENT: Nicolai Plate, director of the A.V. Institute of Petrochemical Synthesis of the Academy of Sciences of the U.S.S.R., will discuss "New Concepts for the Destruction of Toxic Substances."

WHEN: Thursday, May 16, 1991
2:00 p.m.

WHERE: The George Washington University
Academic Center, Room T-640
801 22nd Street, N.W.

Background: Plate will describe two new techniques to destroy super toxic substances by incineration. Not only can the techniques destroy chemical weapons and other toxic wastes, they also can create electrical energy.

The first technique employs the high speed, turbulent currents of a jet engine exhaust to destroy toxic materials through high temperature and oxidation. The other technique uses a compression chemical reactor to eliminate wastes. In addition, these two highly productive approaches also may be transportable.

The lecture is sponsored by the GW Department of Electrical Engineering and Computer Science and the Federation of American Scientists. Additional information on the lecture may be obtained from Nicholas Kyriakopoulos at (202) 994-6797.

May 14, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

MEDIA ADVISORY

SOVIET SCIENTIST TO DISCUSS NEW TECHNIQUES
FOR THE DESTRUCTION OF TOXIC WASTES

EVENT: Nicolai Platé, director of the A.V. Institute of Petrochemical Synthesis of the Academy of Sciences of the U.S.S.R., will discuss "New Concepts for the Destruction of Toxic Substances."

WHEN: Thursday, May 16, 1991
2:00 p.m.

WHERE: The George Washington University
Academic Center, Room T-640
801 22nd Street, N.W.

Background: Platé will describe two new techniques to destroy super toxic substances by incineration. Not only can the techniques destroy chemical weapons and other toxic wastes, they also can create electrical energy.

The first technique employs the high speed, turbulent currents of a jet engine exhaust to destroy toxic materials through high temperature and oxidation. The other technique uses a compression chemical reactor to eliminate wastes. In addition, these two highly productive approaches also may be transportable.

The lecture is sponsored by the GW Department of Electrical Engineering and Computer Science and the Federation of American Scientists. Additional information on the lecture may be obtained from Nicholas Kyriakopoulos at (202) 994-6797.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE author

LORETTA _____

PEGGY _____

RICHARD DA

SANDY _____

TRACY _____

NOTES

SEHD

Awards

(Hometown
releases)

May 14, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

SHARON A. WILLIAMS RECEIVES AWARD FROM
THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC -- Sharon Ansay Williams, of Beaver Dam, Wisc., received the Phi Delta Kappa Award from The George Washington University during yesterday's commencement ceremony at the School of Education and Human Development (SEHD).

The Phi Delta Kappa Award is given annually to an outstanding senior in a SEHD teacher education program.

Williams, who received a bachelor of arts degree with a concentration in elementary education, was one of approximately 145 students participating in the SEHD ceremony.

May 14, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

DONNA LEE DENTE RECEIVES AWARD FROM
THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC -- Donna Lee Dente, of Bardonia, NY, received the Perry Botwin Award from The George Washington University during yesterday's commencement ceremony at the School of Education and Human Development (SEHD).

The Perry Botwin Award is given annually to an outstanding graduating senior in special education.

Dente, who received a bachelor of arts degree in education and human development, was one of approximately 145 students participating in George Washington's SEHD ceremony.

May 14, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

ALYSSA C. ROSZKO RECEIVES AWARD FROM
THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC -- Alyssa Christine Roszko, of Wayne, NY, received the Human Services Program Award from The George Washington University during yesterday's commencement ceremony at the School of Education and Human Development (SEHD).

The Human Services Program Award is given annually to a graduating senior who has excelled academically and who best exemplifies the attributes of service to the profession.

Roszko, who graduated with a bachelor of arts in education and human development degree, was one of approximately 146 students participating in George Washington's SEHD ceremony.

May 14, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

CATHIE L. BLANTON RECEIVES AWARD FROM
THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC -- Cathie Lammers Blanton, of Alexandria, Va., received the Bertice Cornish Award from The George Washington University during yesterday's commencement ceremonies at the School of Education and Human Development (SEHD).

The Bertice Cornish Award is given annually to an outstanding student completing a graduate program in special education. Blanton received the B.S. degree from the University of Missouri in 1982.

Blanton, who graduated with a master of arts degree, was one of approximately 145 students participating in George Washington's SEHD ceremony.

BOB _____

JOANN _____

DEBBIE _____

KELLIE _____ *Author*

FAY _____

LORETTA _____

HEATHER *240* *✓* _____

PEGGY _____

HELEN _____

RICHARD *ESA* _____

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

TERRORISM:
Future
Trends.

SLUG: The Terrorist Threat AGAINST ISRAEL
 AUTHOR: M. Bryant DATE RELEASED: 15 May '90 287

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: Kellie - 10
 EFFECTIVE 4/91, GWU
Maurice East
1 copy
ESIA
Street 101

May 15, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

THE TERRORIST THREAT AGAINST ISRAEL

The Gulf War has once again focused the world's attention on terrorism. Anticipating some of the current trends in the terrorism arena is a new book co-edited by George Washington University professor Yonah Alexander and his Israeli colleagues Yuval Ne'eman and Ely Tavin.

In "Terrorism: Future Trends," a dozen experts from the United States and Israel deal with the future perpetrators, targets and costs, as well as government responses to terrorism and the issue of terrorism and mob disturbances.

The book contains selected papers presented at the "Terrorism: Future Trends" conference held at Tel Aviv University in the summer of 1988. All the papers were updated to include recent events.

Chapters range from maritime and nuclear terrorism to the role of intelligence in combatting terrorism and the connection between terrorism and psychology. Authors include Benjamin Netanyahu, Israel's deputy foreign minister and former ambassador to the United Nations; Yehezkel Dror, professor of political science at the Hebrew University of Jerusalem; Noah Milgram, professor of psychology at Tel Aviv University; Yehoshua Saguy, a

--MORE--

member of the Knesset and former chief of intelligence for the Israel Defense Forces; Uzi Narkis, head of the department of information for the World Zionist Organization and a former general in the Israel Defense Forces; and Gavriel Strasman, editorial staff member of Ma'ariv, who examines the role of the media.

In the book, Alexander, a leading terrorism authority, discusses how the fall of the Iron Curtain will affect terrorist organizations that were supported by the Soviet Union and East European countries.

"Terrorism: Future Trends" is published by the editors of Global Affairs for the International Security Council.

Alexander, a faculty member of GW's Elliott School of International Affairs, has more than 45 books to his credit. His frequent GW briefings on terrorism bring together top policy analysts, military and government representatives and scholars from around the world.

Co-editors Ne'eman and Tavin are renowned experts in the field of Israeli security. Ne'eman is the Wolfson Chair Extraordinary in theoretical physics at the Raymond Sackler Institute of Advanced Studies, Tel Aviv University. In addition, he serves as Israel's Minister of Science and Technology and co-chairman of the Jabotinsky Institute's Israel Security Research Center. Tavin is chairman of the Jabotinsky Institute in Tel Aviv, Israel, and co-chair, along with Ne'eman, of the institute's Israel Security Research Center.

May 15, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

THE TERRORIST THREAT AGAINST ISRAEL

The Gulf War has once again focused the world's attention on terrorism. Anticipating some of the current trends in the terrorism arena is a new book co-edited by George Washington University professor Yonah Alexander and his Israeli colleagues Yuval Ne'eman and Ely Tavin.

In "Terrorism: Future Trends," a dozen experts from the United States and Israel deal with the future perpetrators, targets and costs, as well as government responses to terrorism and the issue of terrorism and mob disturbances.

The book contains selected papers presented at the "Terrorism: Future Trends" conference held at Tel Aviv University in the summer of 1988. All the papers were updated to include recent events.

Chapters range from maritime and nuclear terrorism to the role of intelligence in combatting terrorism and the connection between terrorism and psychology. Authors include Benjamin Netanyahu, Israel's deputy foreign minister and former ambassador to the United Nations; Yehezkel Dror, professor of political science at the Hebrew University of Jerusalem; Noah Milgram, professor of psychology at Tel Aviv University; Yehoshua Saguy, a

--MORE--

member of the Knesset and former chief of intelligence for the Israel Defense Forces; Uzi Narkis, head of the department of information for the World Zionist Organization and a former general in the Israel Defense Forces; and Gavriel Strasman, editorial staff member of Ma'ariv, who examines the role of the media.

In the book, Alexander, a leading terrorism authority, discusses how the fall of the Iron Curtain will affect terrorist organizations that were supported by the Soviet Union and East European countries.

"Terrorism: Future Trends" is published by the editors of Global Affairs for the International Security Council.

Alexander, a faculty member of GW's Elliott School of International Affairs, has more than 45 books to his credit. His frequent GW briefings on terrorism bring together top policy analysts, military and government representatives and scholars from around the world.

Co-editors Ne'eman and Tavin are renowned experts in the field of Israeli security. Ne'eman is the Wolfson Chair Extraordinary in theoretical physics at the Raymond Sackler Institute of Advanced Studies, Tel Aviv University. In addition, he serves as Israel's Minister of Science and Technology and co-chairman of the Jabotinsky Institute's Israel Security Research Center. Tavin is chairman of the Jabotinsky Institute in Tel Aviv, Israel, and co-chair, along with Ne'eman, of the institute's Israel Security Research Center.

May 15, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

JAVID M. SONDE RECEIVES AWARD FROM
THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, D.C. -- Javid M. Sonde, of Falls Church, Va., received the George Washington Award from The George Washington University during the May 12th commencement ceremony at the School of Engineering and Applied Science (SEAS).

The award was created by the University to honor students, faculty, administrators and staff who, by their special efforts beyond their regular responsibilities, have made the University a better place in which to live and work.

Sonde, a graduate student in SEAS, has served as the director of International Student Affairs of the GW Student Association, resident director and teaching assistant for the science and technology program, president of the Engineers' Council, and as a graduate senator for SEAS.

"Javid has served as a bridge between the American and international student communities at GW and has worked closely with such diverse groups as the Black Engineers Society, the Korean Engineering Society and the Jordanian Students Club,"

--More--

SONDE RECEIVES GW AWARD

--2--

observed SEAS associate dean James E. Feir, who presented the award. "He is well known for his efforts in creating a better understanding and awareness of the many different cultures which comprise the GW community."

Sonde recently completed his third year of study at GW's School of Engineering and Applied Science.

--30--

May 15, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

JAVID M. SONDE RECEIVES AWARD FROM
THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, D.C. -- Javid M. Sonde, of Falls Church, Va., received the George Washington Award from The George Washington University during the May 12th commencement ceremony at the School of Engineering and Applied Science (SEAS).

The award was created by the University to honor students, faculty, administrators and staff who, by their special efforts beyond their regular responsibilities, have made the University a better place in which to live and work.

Sonde, a graduate student in SEAS, has served as the director of International Student Affairs of the GW Student Association, resident director and teaching assistant for the science and technology program, president of the Engineers' Council, and as a graduate senator for SEAS.

"Javid has served as a bridge between the American and international student communities at GW and has worked closely with such diverse groups as the Black Engineers Society, the Korean Engineering Society and the Jordanian Students Club,"

--More--

SONDE RECEIVES GW AWARD

--2--

observed SEAS associate dean James E. Feir, who presented the award. "He is well known for his efforts in creating a better understanding and awareness of the many different cultures which comprise the GW community."

Sonde recently completed his third year of study at GW's School of Engineering and Applied Science.

--30--

SLUG:

AUTHOR:

DATE RELEASED:

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: DeansDirectorsProf J. Frey

EFFECTIVE 4/91, GWU

147
39
53
22
261

1) Museum, Relics 15
University of Cincinnati
Cincinnati, Ohio 45221

May 12, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

FREY WINS GW TEACHING PRIZE

WASHINGTON, DC -- John Andrew "Jack" Frey, professor of Romance Languages at The George Washington University, has been named the first recipient of the University's Oscar and Shoshana Trachtenberg Prize for Teaching. The prize, which includes a \$1,000 cash award, was presented by GW President Stephen Joel Trachtenberg during GW's Columbian College graduation on Sunday (5/12).

Established in 1990 to encourage excellence in teaching undergraduate students, the prize is made possible by an endowed fund established by President Trachtenberg to honor the memory of his late parents.

In making the presentation, Trachtenberg said, "This is the day of new beginnings for our graduates and the time to say thank you to those who have contributed mightily to the growth and development of GW undergraduates. Jack Frey is one of those

-MORE-

very special people. He has earned recognition and respect as a teacher, a scholar, a mentor and a colleague. He exemplifies higher education at its best, and we applaud his commitment and dedication to excellence."

Frey was nominated for the honor by current students, alumni and faculty colleagues whose letters commended his enthusiasm, sensitivity and passion for teaching. Frey teaches a full range of French language and literature courses. He has consistently earned high marks in the University's annual student evaluations and is known as a challenging and difficult taskmaster.

He also teaches an interdisciplinary humanities course on the 19th Century. His students were so inspired that they organized a club, The 19th Century Society, to continue exploring the era. "I have never before known of a single course to have such an influence on so many students," wrote Judith A. Plotz, professor of English at GW.

One student, Carlos Guzman-Perry, wrote, "For Jack Frey, teaching isn't a profession, it's a passion." One alumnus calls Frey extraordinary. "The only difference between ordinary and extraordinary is that little 'extra,' and everything about him is extra," said Anurag Agarwal.

GW Music Department Chair Roy Guenther's description summarized the accolades. "His devotion to his students has no bounds," Guenther wrote. "He is the absolute model of a

nurturing mentor."

Frey, who joined the GW faculty in 1960, earned his AB degree at the University of Cincinnati in 1951 with honors and continued to complete the AM there in 1952. He received the Ph.D. from Catholic University in 1957 and in 1958 traveled to France as a Fulbright Scholar. Since that time, he has made regular trips to France and other countries in Europe. He speaks French with native fluency and reads Spanish, Italian, Portuguese and German.

He has three books to his credit and his numerous articles and book reviews have appeared in scholarly journals such as "Le Lingue del Mondo," "Studies in Philology," "Romance Notes" and "French Review" as well as "The New Catholic Encyclopedia" and several published monographs.

The 61-year-old Cincinnati, Ohio, native is active in the GW Faculty Senate and university-wide committees and panels. He also has served two terms as chairperson of his department.

May 12, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

FREY WINS GW TEACHING PRIZE

WASHINGTON, DC -- John Andrew "Jack" Frey, professor of Romance Languages at The George Washington University, has been named the first recipient of the University's Oscar and Shoshana Trachtenberg Prize for Teaching. The prize, which includes a \$1,000 cash award, was presented by GW President Stephen Joel Trachtenberg during GW's Columbian College graduation on Sunday (5/12).

Established in 1990 to encourage excellence in teaching undergraduate students, the prize is made possible by an endowed fund established by President Trachtenberg to honor the memory of his late parents.

In making the presentation, Trachtenberg said, "This is the day of new beginnings for our graduates and the time to say thank you to those who have contributed mightily to the growth and development of GW undergraduates. Jack Frey is one of those

very special people. He has earned recognition and respect as a teacher, a scholar, a mentor and a colleague. He exemplifies higher education at its best, and we applaud his commitment and dedication to excellence."

Frey was nominated for the honor by current students, alumni and faculty colleagues whose letters commended his enthusiasm, sensitivity and passion for teaching. Frey teaches a full range of French language and literature courses. He has consistently earned high marks in the University's annual student evaluations and is known as a challenging and difficult taskmaster.

He also teaches an interdisciplinary humanities course on the 19th Century. His students were so inspired that they organized a club, The 19th Century Society, to continue exploring the era. "I have never before known of a single course to have such an influence on so many students," wrote Judith A. Plotz, professor of English at GW.

One student, Carlos Guzman-Perry, wrote, "For Jack Frey, teaching isn't a profession, it's a passion." One alumnus calls Frey extraordinary. "The only difference between ordinary and extraordinary is that little 'extra,' and everything about him is extra," said Anurag Agarwal.

GW Music Department Chair Roy Guenther's description summarized the accolades. "His devotion to his students has no bounds," Guenther wrote. "He is the absolute model of a

nurturing mentor."

Frey, who joined the GW faculty in 1960, earned his AB degree at the University of Cincinnati in 1951 with honors and continued to complete the AM there in 1952. He received the Ph.D. from Catholic University in 1957 and in 1958 traveled to France as a Fulbright Scholar. Since that time, he has made regular trips to France and other countries in Europe. He speaks French with native fluency and reads Spanish, Italian, Portuguese and German.

He has three books to his credit and his numerous articles and book reviews have appeared in scholarly journals such as "Le Lingue del Mondo," "Studies in Philology," "Romance Notes" and "French Review" as well as "The New Catholic Encyclopedia" and several published monographs.

The 61-year-old Cincinnati, Ohio, native is active in the GW Faculty Senate and university-wide committees and panels. He also has served two terms as chairperson of his department.

EDITING ROUTING SLIP

(Use Code 1R, 2R, 3R)
1st, 2nd, 3rd Reader

Date Editing Began _____

HELEN _____

LORETTA ✓

SANDY _____

JOANN Arthur

DOBBIE _____

KELLIE _____

JAMIE _____

HEATHER _____

PEGGY _____

RICHARD _____

FAY _____

JANE _____

Please Proof:

staff _____, Other Peggy

NOTES

Peggy, This was faxed out Sunday
to enclosed list. Please send
on campus mailing and to enclosed

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: Faircell

AUTHOR: J. Steen DATE RELEASED: _____

- 1) Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
- 3) Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- 6) National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- 9) National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- Architecture
 - a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 5/89, GWU

May 12, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

CONGRESSMAN FASCELL CHALLENGES GW GRADUATES
TO USE PUBLIC POLICY AS A WEAPON FOR WORLD PEACE

"There is a limit to power, and the faster we realize that as a nation and a world the better off we will be," declared Congressman Dante B. Fascell (D-FLA.). He challenged international affairs graduates at The George Washington University to use their policymaking skills and energy in public service to help secure and build on a fragile world peace.

"We can't keep piling armaments upon armaments and war upon war and think that in some way this will benefit mankind," he said, generating thunderous applause.

Fascell, chairman of the House Foreign Service Committee, and a member of that committee since 1957, was keynote speaker Sunday, May 12, at graduation ceremonies for GW's Elliott School of International Affairs. During the ceremony, he also received an honorary Doctor of Public Service degree.

MORE

Reminiscing about the start of his own career following graduation from the University of Miami Law School after World War II, Fascell said that, like now, "the job market out there was tough." His first job as a practicing attorney paid \$10 a month. Shortly afterwards he entered politics.

Fascell has represented the south Florida district which includes the city of Miami for 36-years. He is a leading expert on policy toward Latin America and was also one of the first U.S. officials to participate in face-to-face discussions with Soviet General Secretary Mikhail Gorbachev.

He previously has been chairman of subcommittees on International Organizations, International Political and Military Affairs, Inter-American Affairs and International Operations. He is also a major advocate of worldwide human rights.

"You have prepared yourself in what I consider to be one of the noblest of professions, public service," Fascell told about 300 bachelors and masters degree candidates. "One of the great feelings I have about being in politics for as long as I have is that I've got to learn something new everyday. There's no way to get stale."

Despite public jubilation over the so-called collapse of communism and the victories of U.S. and allied forces in

MORE

Desert Shield, Fascell said world events and the policies behind them are never static. "Nothing is ever over or permanent."

Consequently, the U.S. is in dire need of public servants who can skillfully use their diplomacy talents, intelligence, and energy to communicate with many different kinds of people and to "help the world learn how to live with itself," he said.

"The new world order is out there, but it is not automatic. Policy isn't created out of thin air. Nor is it self-executed, which means someone has to implement it," he said. "Which means you or someone else."

In conclusion, Fascell charged the graduates to help create a better world by learning "to communicate across the world, regardless of who the people are and what the problems are."

"I've learned a long time ago," he said wryly, "it's hard to persuade someone after you've shot them."

CONTACT: May 12, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

CONGRESSMAN FASCELL CHALLENGES GW GRADUATES
TO USE PUBLIC POLICY AS A WEAPON FOR WORLD PEACE

"There is a limit to power, and the faster we realize that as a nation and a world the better off we will be," declared Congressman Dante B. Fascell (D-FLA.). He challenged international affairs graduates at The George Washington University to use their policymaking skills and energy in public service to help secure and build on a fragile world peace.

"We can't keep piling armaments upon armaments and war upon war and think that in some way this will benefit mankind," he said, generating thunderous applause.

Fascell, chairman of the House Foreign Service Committee, and a member of that committee since 1957, was keynote speaker Sunday, May 12, at graduation ceremonies for GW's Elliott School of International Affairs. During the ceremony, he also received an honorary Doctor of Public Service degree.

MORE

Reminiscing about the start of his own career following graduation from the University of Miami Law School after World War II, Fascell said that, like now, "the job market out there was tough." His first job as a practicing attorney paid \$10 a month. Shortly afterwards he entered politics.

Fascell has represented the south Florida district which includes the city of Miami for 36-years. He is a leading expert on policy toward Latin America and was also one of the first U.S. officials to participate in face-to-face discussions with Soviet General Secretary Mikhail Gorbachev.

He previously has been chairman of subcommittees on International Organizations, International Political and Military Affairs, Inter-American Affairs and International Operations. He is also a major advocate of worldwide human rights.

"You have prepared yourself in what I consider to be one of the noblest of professions, public service," Fascell told about 300 bachelors and masters degree candidates. "One of the great feelings I have about being in politics for as long as I have is that I've got to learn something new everyday. There's no way to get stale."

Despite public jubilation over the so-called collapse of communism and the victories of U.S. and allied forces in

MORE

Desert Shield, Fascell said world events and the policies behind them are never static. "Nothing is ever over or permanent."

Consequently, the U.S. is in dire need of public servants who can skillfully use their diplomacy talents, intelligence, and energy to communicate with many different kinds of people and to "help the world learn how to live with itself," he said.

"The new world order is out there, but it is not automatic. Policy isn't created out of thin air. Nor is it self-executed, which means someone has to implement it," he said. "Which means you or someone else."

In conclusion, Fascell charged the graduates to help create a better world by learning "to communicate across the world, regardless of who the people are and what the problems are."

"I've learned a long time ago," he said wryly, "it's hard to persuade someone after you've shot them."

EDITING ROUTING SLIP

(Use Code 1R, 2R, 3R)
1st, 2nd, 3rd Reader

Date Editing Began _____

HELEN _____

LORETTA _____

SANDY _____

JOANN Author

DEBBIE _____

KELLIE _____

JAMIE _____

HEATHER _____

PEGGY _____

RICHARD _____

FAY _____

JANE _____

Please Proof:

Newstaff _____, Other Peggy

NOTES

Peggy,
This was faxed out Monday.
Send to internal corps list.

May 13, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

UTICA NATIVE GRADUATES WITH HONORS,
ADDRESSES GRADUATION CLASS

Kathleen Dana Whelan of Utica, MI, was the student keynote speaker and recipient of the Wilbur J. Carr Award at graduation ceremonies, Sunday, for The George Washington University's Elliott School of International Affairs. The Carr award is presented to a senior who has demonstrated outstanding academic achievement and good citizenship.

Whelan graduated with a 3.8 grade point average in international studies with a concentration in Far Eastern studies. She also was elected to academic honorary societies Phi Beta Kappa and Golden Key.

Citizenship activities included serving on the Dean's Advisory Council, the Residence Hall Association and teaching English to Japanese students while studying abroad in Japan. In her speech before some 300 graduating classmates, parents, and the keynote speaker -- Congressman Dante Fascell (D-FLA), chairman of the Foreign Relations Committee -- Whelan reflected on world events that have shaped foreign policy in recent years.

CONTACT: May 13, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

UTICA NATIVE GRADUATES WITH HONORS,
ADDRESSES GRADUATION CLASS

Kathleen Dana Whelan of Utica, MI, was the student keynote speaker and recipient of the Wilbur J. Carr Award at graduation ceremonies, Sunday, for The George Washington University's Elliott School of International Affairs. The Carr award is presented to a senior who has demonstrated outstanding academic achievement and good citizenship.

Whelan graduated with a 3.8 grade point average in international studies with a concentration in Far Eastern studies. She also was elected to academic honorary societies Phi Beta Kappa and Golden Key.

Citizenship activities included serving on the Dean's Advisory Council, the Residence Hall Association and teaching English to Japanese students while studying abroad in Japan. In her speech before some 300 graduating classmates, parents, and the keynote speaker -- Congressman Dante Fascell (D-FLA), chairman of the Foreign Relations Committee -- Whelan reflected on world events that have shaped foreign policy in recent years.

BOB _____

LEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD AUTHOR

SANDY _____

TRACY _____

NOTES

62 releases

SLUG: _____

AUTHOR: AenondDATE RELEASED: 5/15/91

- 1) Local Daily
- Metro Desk
 - Style, Capital Life
 - National Desk
- 2) Metro Newspapers
- D.C.
 - Maryland (PG County)
 - Maryland (Montgomery County)
 - Northern Virginia
 - Loudoun County
- 3) Local TV
- News Desk
 - Public Affairs Director
 - PSA Director
 - Talk Show/Public Affairs Show
- 4) Local Radio
- News Director
 - PSA Director
 - Calendar Listings
 - Talk Show/Public Affairs Show
- General Interest and News Magazine
- Local Coverage
 - National Coverage
- 6) National Daily
- Washington Bureau
 - Home Office
 - Lifestyle Editor
 - Op-Ed Editor
- 7) Wire Services
- City Desk
 - National Desk
 - Broadcast
 - Daybooks
- 8) Syndicates/News Services
- Newspapers
 - Broadcast
- 9) National Broadcast
- Network Radio News Desk
 - Network Radio Shows
 - Network TV News Desk
 - Network TV Shows
 - Non-Network Radio Talk Shows
- 10) Foreign Media
- Australian
 - British
 - Canadian
 - Hispanic
 - Japanese
 - French
 - German
 - Korean
 - Chinese
 - Israel
- 13) Art
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 14) Black-oriented Audience
- newspapers
 - radio
 - TV
 - specialized publications
- 15) Business
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- Campus
 - D.C.
 - Maryland
 - Virginia
 - Special Campus
 - Dean's List
- 18) Computers
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 19) Congress
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 20) Consumer
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 21) Dance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 22) Drama
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar Listings
- 23) Economics/Finance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 24) Education
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 25) Energy
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 26) Engineering
- TV reporters
 - specialized publication reporters
 - calendar listings
- 27) Environment
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 28) Federal
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 29) Film
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 30) Health Services
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 36) Media
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 37) Military
- newspapers
 - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 40) Politics
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 41) Pentagon/Defense
- National Security
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 42) Public Policy
- newspaper reporters
 - specialized publication reporters
- 43) Public/International Affairs
- State Department
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 44) Regulatory Agencies
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 45) Religion
- newspaper reporters
 - specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- newspaper reporters
 - specialized publication reporters
- 47) Science
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 48) Technology
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 49) Telecommunications
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 50) Travel
- newspaper reporters
 - specialized publications (in-flight magazines)
 - travel trade publications
- 51) White House
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporter
- 52) Women's Issues
- newspaper reporters
 - specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
 - radio reporters/shows
 - TV shows
 - specialized publications/reports
 - calendar listings
- 55) Space
- newspaper reporters/columns
 - radio reporters/shows
 - TV reporters
 - specialized publication reporters
- 56) President's List
- media
 - colleagues
- 57) Terrorism
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 58) Jewish Media
- newspapers
 - broadcast
- 59) AIDS
- newspapers
 - specialized publications
 - TV reporters
 - radio reporters
- 60) International
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
 - specialized publication reporters (magazine, newsletters, etc.)

- 12) Architecture
- newspaper reporters
 - specialized publication reporters

OTHER: _____

Copy to Dean Gros
Tompkins 103

plus 3 copies to file

EFFECTIVE 4/91, GWU

May 15, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

JAVID M. SONDE RECEIVES AWARD FROM
THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, D.C. -- Javid M. Sonde, of Falls Church, Va., received the George Washington Award from The George Washington University during the May 12th commencement ceremony at the School of Engineering and Applied Science (SEAS).

The award was created by the University to honor students, faculty, administrators and staff who, by their special efforts beyond their regular responsibilities, have made the University a better place in which to live and work.

Sonde, a graduate student in SEAS, has served as the director of International Student Affairs of the GW Student Association, resident director and teaching assistant for the science and technology program, president of the Engineers' Council, and as a graduate senator for SEAS.

"Javid has served as a bridge between the American and International student communities at GW and has worked closely with such diverse groups as the Black Engineers Society, the Korean Engineering Society and the Jordanian Students Club,"

--More--

SONDE RECEIVES GW AWARD

--2--

observed SEAS associate dean James E. Feir, who presented the award. "He is well known for his efforts in creating a better understanding and awareness of the many different cultures which comprise the GW community."

Sonde recently completed his third year of study at GW's School of Engineering and Applied Science.

--30--

May 15, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

BOBBY MAKHEJA RECEIVES AWARD FROM
THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, D.C. -- Bobby Makheja, of McLean, Va., received the Norman B. Ames Memorial Award from The George Washington University during the May 12 commencement ceremony for the School of Engineering and Applied Science (SEAS).

Established by the many friends of Professor Ames, the award is presented to a SEAS graduating senior who has been nominated by his fellow students as having made significant contributions to SEAS students and the University in general.

Makheja received a bachelor of science in electrical engineering degree at the ceremony.

--30--

SLUG: EAL Certificate Program

AUTHOR: Patricia Hardy

DATE RELEASED: 5/16/91

193

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER:

Nancy Arnold
CC EW

EFFECTIVE 4/91, GWU

May 16, 1991

CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: CCEW PROGRAM
(202) 994-7215

FOR IMMEDIATE RELEASE

EMPLOYEE ASSISTANCE: A NEW CAREER CHOICE

WASHINGTON, DC -- Social workers, counselors, labor officials, clergy, human resource and health professionals seeking expanded career opportunities, may now earn an Employee Assistance Program certificate through a new course of study being launched this fall by The George Washington University Center for Career Education and Workshops (CCEW).

A free public workshop will be held on Wednesday, June 12, featuring a panel of experts who will explain various career prospects in the employee assistance program field. The workshop is scheduled for 6-8 p.m. in the GW Marvin Center, 800 21st Street NW.

"Employee assistance is one of the fastest growing career fields in the United States today," says Nancy Aronson, a director of specialist programs for CCEW. The field has evolved considerably, she says. In the past, careers such as industrial social work and occupational alcoholism counseling frequently met the employers' needs. These early efforts evolved into the field

of employee assistance. More recently, interest in employee assistance has been spurred by "Drug Free Workplace" legislation.

GW's new course of study is a graduate-level, non-credit certificate program designed for those entering the field and for those in related professions whose work requires an understanding of employee assistance programs.

Panelists for the June 12 workshop will be Don Phillips, president of COPE, an organization that provides services to employers; Lee Smith, director of employee assistance at GW; Malva Reid, director of employee assistance for AMTRAK; and Bob Challenger, coordinator of education, training and certification for the Employee Assistance Professionals Association.

Aronson, along with Tracy Ginter Bushkoff, an instructor at GW's School of Education and Human Development, will provide information on graduate credit programs and the new career certificate program.

For more information contact the GW Center for Career Education and Workshops at (202) 994-7215.

May 16, 1991

CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: CCEW PROGRAM
(202) 994-7215

FOR IMMEDIATE RELEASE

EMPLOYEE ASSISTANCE: A NEW CAREER CHOICE

WASHINGTON, DC -- Social workers, counselors, labor officials, clergy, human resource and health professionals seeking expanded career opportunities, may now earn an Employee Assistance Program certificate through a new course of study being launched this fall by The George Washington University Center for Career Education and Workshops (CCEW).

A free public workshop will be held on Wednesday, June 12, featuring a panel of experts who will explain various career prospects in the employee assistance program field. The workshop is scheduled for 6-8 p.m. in the GW Marvin Center, 800 21st Street NW.

"Employee assistance is one of the fastest growing career fields in the United States today," says Nancy Aronson, a director of specialist programs for CCEW. The field has evolved considerably, she says. In the past, careers such as industrial social work and occupational alcoholism counseling frequently met the employers' needs. These early efforts evolved into the field

of employee assistance. More recently, interest in employee assistance has been spurred by "Drug Free Workplace" legislation.

GW's new course of study is a graduate-level, non-credit certificate program designed for those entering the field and for those in related professions whose work requires an understanding of employee assistance programs.

Panelists for the June 12 workshop will be Don Phillips, president of COPE, an organization that provides services to employers; Lee Smith, director of employee assistance at GW; Malva Reid, director of employee assistance for AMTRAK; and Bob Challenger, coordinator of education, training and certification for the Employee Assistance Professionals Association.

Aronson, along with Tracy Ginter Bushkoff, an instructor at GW's School of Education and Human Development, will provide information on graduate credit programs and the new career certificate program.

For more information contact the GW Center for Career Education and Workshops at (202) 994-7215.

BOB _____

JOANN _____

DEBBIE _____

KELLIE  _____

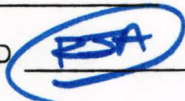
FAY _____

LORETTA _____

HEATHER *Author* _____

PEGGY _____

HELEN _____

RICHARD  _____

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

*Peggy,
Just send top
release to Campus
they're really both
the same*

May 16, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

GW STUDENTS HONORED FOR OUTSTANDING CONTRIBUTIONS
TO THE UNIVERSITY

WASHINGTON, D.C. -- David Aldrich and Eileen Jacobowitz received the George Washington Award during commencement ceremonies at The George Washington University on May 12. The award is presented to those members of the University community who, by their special efforts beyond their regular responsibilities, have made the University a better place in which to live and work.

Aldrich, of Nokomis, Fla., has served the University's Inter-Fraternity Council (IFC) in numerous capacities throughout his four years at GW. He has been director of fundraising and community service, treasurer, and, during the last academic year, served as president. Aldrich organized a highly recognized softball tournament to raise money for the disabled, and helped the fraternities build a partnership with the University's escort system as well as with University neighbors. He also founded the University Pep Band.

Jacobowitz, a native of Northridge, Ca., has been executive

-More-

assistant to the university marshal for the past two years while studying for a master's in public administration (MPA) degree on a full-time basis. She played a significant role in the University's Martin Luther King Jr. Day of Remembrance ceremony, including implementing a community service fair. Jacobowitz also served as chair of the Public Administration Master's Student Association and assumed a leadership role as director of graduate student affairs in the University-wide Student Asssocation.

In addition, Jacobowitz won the department of public administration award, presented each year to a graduating student on the basis of scholarship, leadership and service.

She is the daughter of Herbert and Marilyn Jacobowitz.

May 16, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

GW STUDENTS HONORED FOR OUTSTANDING CONTRIBUTIONS TO THE UNIVERSITY

WASHINGTON, D.C. -- David Aldrich and Eileen Jacobowitz received the George Washington Award during commencement ceremonies at The George Washington University on May 12. The award is presented to those members of the University community who, by their special efforts beyond their regular responsibilities, have made the University a better place in which to live and work.

Aldrich, of Nokomis, Fla., has served the University's Inter-Fraternity Council (IFC) in numerous capacities throughout his four years at GW. He has been director of fundraising and community service, treasurer, and, during the last academic year, served as president. Aldrich organized a highly recognized softball tournament to raise money for the disabled, and helped the fraternities build a partnership with the University's escort system as well as with University neighbors. He also founded the University Pep Band.

Jacobowitz, a native of Northridge, Ca., has been executive

-More-

assistant to the university marshal for the past two years while studying for a master's in public administration (MPA) degree on a full-time basis. She played a significant role in the University's Martin Luther King Jr. Day of Remembrance ceremony, including implementing a community service fair. Jacobowitz also served as chair of the Public Administration Master's Student Association and assumed a leadership role as director of graduate student affairs in the University-wide Student Asssocation.

In addition, Jacobowitz won the department of public administration award, presented each year to a graduating student on the basis of scholarship, leadership and service.

She is the daughter of Herbert and Marilyn Jacobowitz.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD AUTHOR

SANDY _____

TRACY _____

NOTES

BROWNKEE'S
HONORARY
DEGREE

SLUG:

AUTHOR:

DATE RELEASED:

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER:

copy to Dean Gross
Tompkins 103

+ 2 copies

EFFECTIVE 4/91, GWU

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

3/3/92

May 16, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

BROWNLEE RECEIVES HONORARY DEGREE
AT GSAS COMMENCEMENT CEREMONY

WASHINGTON, D.C. -- Association of American Colleges president Paula Pimlott Brownlee received a doctor of public service degree during May 12 commencement exercises for The George Washington University's Graduate School of Arts and Sciences.

Composed of more than 630 colleges and universities, the Association of American Colleges is the only organization of higher education institutions that focuses on strengthening liberal education.

Brownlee was president of Hollins College for nine years prior to assuming presidency of the association in 1990. Before that, she was dean of the faculty and a professor of chemistry at Union College in New York, and a dean and faculty member at Rutgers University.

In presenting the award, GW President Stephen Joel Trachtenberg said of Brownlee, "A scholar and leader of scholars, among your contributions to learning is your leadership and

--More--

steadfast commitment to the idea that humanists must make their ideas prevail if our civilization is to flourish."

In 1986, the Council for Advancement and Support of Education identified Brownlee as one of the hundred most effective presidents. She chaired the board of the American Association for Higher Education and the long-range planning committee of the board of the National Association of Independent Colleges and Universities. She also served on the Commission on Women in Higher Education of the American Council on Education and the board of directors of the Chesapeake & Potomac Telephone Company.

May 16, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

BROWNLEE RECEIVES HONORARY DEGREE
AT GSAS COMMENCEMENT CEREMONY

WASHINGTON, D.C. -- Association of American Colleges president Paula Pimlott Brownlee received a doctor of public service degree during May 12 commencement exercises for The George Washington University's Graduate School of Arts and Sciences.

Composed of more than 630 colleges and universities, the Association of American Colleges is the only organization of higher education institutions that focuses on strengthening liberal education.

Brownlee was president of Hollins College for nine years prior to assuming presidency of the association in 1990. Before that, she was dean of the faculty and a professor of chemistry at Union College in New York, and a dean and faculty member at Rutgers University.

In presenting the award, GW President Stephen Joel Trachtenberg said of Brownlee, "A scholar and leader of scholars, among your contributions to learning is your leadership and

--More--

steadfast commitment to the idea that humanists must make their ideas prevail if our civilization is to flourish."

In 1986, the Council for Advancement and Support of Education identified Brownlee as one of the hundred most effective presidents. She chaired the board of the American Association for Higher Education and the long-range planning committee of the board of the National Association of Independent Colleges and Universities. She also served on the Commission on Women in Higher Education of the American Council on Education and the board of directors of the Chesapeake & Potomac Telephone Company.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD AUTHOR

SANDY _____

TRACY _____

NOTES

SEAS
Design Awards

SLUG:

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

AUTHOR:

ARNOLD

DATE RELEASED:

5/16/91

- 1) Local Daily
- Metro Desk
 - Style, Capital Life
 - National Desk
- 2) Metro Newspapers
- D.C.
 - Maryland (PG County)
 - Maryland (Montgomery County)
 - Northern Virginia
 - Loudoun County
- 3) Local TV
- News Desk
 - Public Affairs Director
 - PSA Director
 - Talk Show/Public Affairs Show
- 4) Local Radio
- News Director
 - PSA Director
 - Calendar Listings
 - Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- Local Coverage
 - National Coverage
- 6) National Daily
- Washington Bureau
 - Home Office
 - Lifestyle Editor
 - Op-Ed Editor
- 7) Wire Services
- City Desk
 - National Desk
 - Broadcast
 - Daybooks
- 8) Syndicates/News Services
- Newspapers
 - Broadcast
- 9) National Broadcast
- Network Radio News Desk
 - Network Radio Shows
 - Network TV News Desk
 - Network TV Shows
 - Non-Network Radio Talk Shows
- 10) Foreign Media
- Australian
 - British
 - Canadian
 - Hispanic
 - Japanese
 - French
 - German
 - Korean
 - Chinese
 - Israel
- 11) Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
 - specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- newspaper reporters
 - specialized publication reporters
- 13) Art
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 14) Black-oriented Audience
- newspapers
 - radio
 - TV
 - specialized publications
- 15) Business
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- Campus
 - D.C.
 - Maryland
 - Virginia
 - Special Campus
 - Dean's List
- 18) Computers
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 19) Congress
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 20) Consumer
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 21) Dance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 22) Drama
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar Listings
- 23) Economics/Finance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 24) Education
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 25) Energy
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 26) Engineering
- TV reporters
 - specialized publication reporters
 - calendar listings
- 27) Environment
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 28) Federal
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 29) Film
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 30) Health Services
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 36) Media
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 37) Military
- newspapers
 - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 40) Politics
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 41) Pentagon/Defense
- National Security
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 42) Public Policy
- newspaper reporters
 - specialized publication reporters
- 43) Public/International Affairs
- State Department
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 44) Regulatory Agencies
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 45) Religion
- newspaper reporters
 - specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- newspaper reporters
 - specialized publication reporters
- 47) Science
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 48) Technology
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 49) Telecommunications
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 50) Travel
- newspaper reporters
 - specialized publications (in-flight magazines)
 - travel trade publications
- 51) White House
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporter
- 52) Women's Issues
- newspaper reporters
 - specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
 - radio reporters/shows
 - TV shows
 - specialized publications/reports
 - calendar listings
- 55) Space
- newspaper reporters/columns
 - radio reporters/shows
 - TV reporters
 - specialized publication reporters
- 56) President's List
- media
 - colleagues
- 57) Terrorism
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 58) Jewish Media
- newspapers
 - broadcast
- 59) AIDS
- newspapers
 - specialized publications
 - TV reporters
 - radio reporters
- 60) International
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER:

Copy to Dean Gross
Tompkins 103

+1/2 copies

EFFECTIVE 4/91, GWU

53
13
66

May 16, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

SEAS ANNOUNCES WINNERS FOR
SENIOR DESIGN AWARD COMPETITION

WASHINGTON, D.C. -- Winners for the Senior Design Award Competition were announced at The George Washington University's School for Engineering and Applied Science commencement ceremony on Sunday, May 12.

The competition encourages students to conceive, design and construct an imaginative project in hardware or software. A review panel then considers the projects based upon originality, calculation accuracy, hardware craftsmanship, depth of theory and oral presentation.

Award recipients in the various categories included:
Civil Engineering -- A joint award to Robert Caruso, of Rye Brook, N.Y., and Jeff Lucas, of Fieldsboro, N.J., for "Structural Analysis, Design and Cost Estimate for a Small Boat Pier."

Computer Engineering -- To Alba Victoria Garcia, of Rio Piedras, Puerto Rico, for "Computer Assisted Spanish Tutor (CAST)."

--More--

Computer Science -- To Raymond W. Johnson, of Bend, Oregon, for "Talk Communication Package for the MacIntosh."

Electrical Engineering -- To Glen L. Popick, of Allentown, Pa., for "A Digital Sound Processor."

Mechanical Engineering -- To Bradley L. Hanna, of Silver Spring, Md., for "A Pressing Machine for an Armless Person."

Systems Analysis and Engineering -- A joint award to Steven A. Fischer, of Hamilton, Ohio, and Thomas Andriola IV, of Factoryville, Pa., for "A Study on Factors Affecting Airport Capacity."

May 16, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

SEAS ANNOUNCES WINNERS FOR
SENIOR DESIGN AWARD COMPETITION

WASHINGTON, D.C. -- Winners for the Senior Design Award Competition were announced at The George Washington University's School for Engineering and Applied Science commencement ceremony on Sunday, May 12.

The competition encourages students to conceive, design and construct an imaginative project in hardware or software. A review panel then considers the projects based upon originality, calculation accuracy, hardware craftsmanship, depth of theory and oral presentation.

Award recipients in the various categories included:
Civil Engineering -- A joint award to Robert Caruso, of Rye Brook, N.Y., and Jeff Lucas, of Fieldsboro, N.J., for "Structural Analysis, Design and Cost Estimate for a Small Boat Pier."

Computer Engineering -- To Alba Victoria Garcia, of Rio Peidras, Puerto Rico, for "Computer Assisted Spanish Tutor (CAST)."

--More--

Computer Science -- To Raymond W. Johnson, of Bend, Oregon, for "Talk Communication Package for the MacIntosh."

Electrical Engineering -- To Glen L. Popick, of Allentown, Pa., for "A Digital Sound Processor."

Mechanical Engineering -- To Bradley L. Hanna, of Silver Spring, Md., for "A Pressing Machine for an Armless Person."

Systems Analysis and Engineering -- A joint award to Steven A. Fischer, of Hamilton, Ohio, and Thomas Andriola IV, of Factoryville, Pa., for "A Study on Factors Affecting Airport Capacity."

BOB _____

JOANN _____

DEBBIE _____

KELLIE _____

FAY _____

LORETTA _____

HEATHER _____

PEGGY _____

HELEN _____

RICHARD AUTHOR

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

SEAS HONORS

SLUG: SEAS HONORSAUTHOR: ArnoldDATE RELEASED: 5/10/91

- 1) Local Daily
- a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
- a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
- a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
- a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- a) Local Coverage
 - b) National Coverage
- 6) National Daily
- a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
 - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE
- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
- a) newspapers
 - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
National Security
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
State Department
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
- a) newspaper reporters
 - d) specialized publication reports
 - e) calendar listings
- 50) Travel
- a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
- a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
- a) media
 - b) colleagues
- 57) Terrorism
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
- a) newspapers
 - b) broadcast
- 59) AIDS
- a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
- a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
- a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- OTHER: Copy to Dean Gross
Kimkins 103
- EFFECTIVE 4/91, GWU

May 16, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

HONORS RESEARCH CERTIFICATES
AWARDED TO SEAS STUDENTS

WASHINGTON, D.C. -- Three graduates of The George Washington University School of Engineering and Applied Science received Honors Research Program Certificates of Recognition at the commencement ceremony May 12.

Receiving certificates were Errol B. Arkilic, of Alexandria, Va., who earned a bachelor of science in mechanical engineering degree; Daniel M. Korn, of Coral Springs, Fla., who earned a bachelor of science degree in electrical engineering; and Thomas G. Woolston, of Lima, Ohio, who earned a bachelor of science degree in electrical engineering, computer engineering option.

Students enrolled in the program participate in honors research seminars and work individually with a faculty member performing research projects of mutual interest. The program was established to provide individualized research experiences to academically gifted undergraduate students.

May 16, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

FOR IMMEDIATE RELEASE

HONORS RESEARCH CERTIFICATES
AWARDED TO SEAS STUDENTS

WASHINGTON, D.C. -- Three graduates of The George Washington University School of Engineering and Applied Science received Honors Research Program Certificates of Recognition at the commencement ceremony May 12.

Receiving certificates were Errol B. Arkilic, of Alexandria, Va., who earned a bachelor of science in mechanical engineering degree; Daniel M. Korn, of Coral Springs, Fla., who earned a bachelor of science degree in electrical engineering; and Thomas G. Woolston, of Lima, Ohio, who earned a bachelor of science degree in electrical engineering, computer engineering option.

Students enrolled in the program participate in honors research seminars and work individually with a faculty member performing research projects of mutual interest. The program was established to provide individualized research experiences to academically gifted undergraduate students.

BOB _____

JOANN _____

DEBBIE _____

KELLIE AB _____

FAY _____

LORETTA _____

HEATHER author _____

PEGGY _____

HELEN _____

RICHARD EJA _____

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

SLUG: Scimone Sump at luncheon at noonAUTHOR: HeatherDATE RELEASED: 5/17/91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

EFFECTIVE 4/91, GWU

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

May 17, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

SOPRANO NANCY SCIMONE PERFORMS BERNSTEIN SELECTIONS

EVENT: Soprano Nancy Scimone, accompanied by pianist Alfred Clark, will perform selections by Leonard Bernstein and others at GW's Lisner at Noon concert series. Included in the program are "Glitter and Be Gay" and "Make our Garden Grow" from Candide, selections from West Side Story, and poetry of Rainer Maria Rilke.

WHEN: Wednesday, May 29, 1991
12:15 p.m.

WHERE: The George Washington University
Lisner Auditorium
730 21st St., NW
Washington, DC

COST: Free and open to the public

BACKGROUND:

Scimone has performed with numerous opera companies throughout the Washington area, among them the Montgomery Opera, the Opera in the Chapel, the Washington Opera and the Opera Theatre of Northern Virginia. She has appeared as a soloist at the John F. Kennedy Center Gala, The White House, the College of William and Mary and the English-Speaking Union in London.

Lisner at Noon is a community outreach program of The George Washington University, providing lunchtime music and dance performances. The majority of performers are Washington-area artists. Concerts are presented in cooperation with the Washington Musicians for Nuclear Disarmament.

of you
the
the
the

SLUG: EAP Certificate Program (PST) 94
 AUTHOR: Giaretta & Hardy DATE RELEASED: 5/16/91 53
 147

- Local Daily
 - a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- Metro Newspapers
 - a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- Local TV
 - a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- Local Radio
 - a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- General Interest and News Magazine
 - a) Local Coverage
 - b) National Coverage
- National Daily
 - a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- Wire Services
 - a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- Syndicates/News Services
 - a) Newspapers
 - b) Broadcast
- National Broadcast
 - a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- Foreign Media
 - a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 13) Art
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
 - a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
 - a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
 - d) specialized publication reporters
- 32) Labor
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
 - d) specialized publication reporters
- 35) Literary
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
 - a) newspapers
 - d) specialized publications
- 38) Museums
 - d) specialized publication reporters
- 39) Music
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
 - National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
 - a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
 - State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
 - a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
 - a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
 - a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
 - a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
 - a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
 - d) specialized publications
- 54) Youth-Oriented Audience
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
 - a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
 - a) media
 - b) colleagues
- 57) Terrorism
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
 - a) newspapers
 - b) broadcast
- 59) AIDS
 - a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
 - a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
 - a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

- SUBJECT or AUDIENCE
- 11) Advertising/Public Relations/Marketing
 - a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
 - 12) Architecture
 - a) newspaper reporters
 - d) specialized publication reporters

OTHER: Nancy Alonzo
CC BW

EFFECTIVE 4/91, GWU

SLUG: EAP Certificate ProgramAUTHOR: Pinetta HardyDATE RELEASED: 5/16/91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reports
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: Nancy AlonsonCC EW

EFFECTIVE 4/91, GWU

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

May 16, 1991

CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: CCEW Program
(202) 994-7215

30-SECOND PUBLIC SERVICE ANNOUNCEMENT (Run through June 12, 1991)

FREE WORKSHOP FOCUSES ON CAREER
OPPORTUNITIES IN EMPLOYEE ASSISTANCE

Counselors, social workers, labor officials and human resource and health professionals are finding new career opportunities in the growing field of Employee Assistance Programs. A panel of experts will discuss job prospects and educational programs at a free public workshop on Wednesday, June 12, from six to eight p-m at The George Washington University Marvin Center. For details, contact GW's Center for Career Education and Workshops at (202) 994-7215. That's (202) 994-7215.

May 16, 1991

CONTACT: Loretta Hardge
(202) 994-6460

PUBLIC CONTACT: CCEW Program
(202) 994-7215

30-SECOND PUBLIC SERVICE ANNOUNCEMENT (Run through June 12, 1991)

FREE WORKSHOP FOCUSES ON CAREER
OPPORTUNITIES IN EMPLOYEE ASSISTANCE

Counselors, social workers, labor officials and human resource and health professionals are finding new career opportunities in the growing field of Employee Assistance Programs. A panel of experts will discuss job prospects and educational programs at a free public workshop on Wednesday, June 12, from six to eight p-m at The George Washington University Marvin Center. For details, contact GW's Center for Career Education and Workshops at (202) 994-7215. That's (202) 994-7215.

EDITING ROUTING SLIP

(Use Code 1R, 2R, 3R)
1st, 2nd, 3rd Reader

Date Editing Began _____

HELEN _____

LORETTA _____

SANDY _____

JOANN Art 101

DEBBIE _____

KELLIE RA

JAMIE _____

HEATHER 174

PEGGY _____

RICHARD BA

FAY _____

JANE _____

Please Proof:

Newstaff ✓, Other _____

NOTES

To Peggy,

This was faxed 5/16. Please
distribute to internal compo
list.

CONTACT: May 16, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

SUNRIVER MAN EARNS ACADEMIC HONORS,
LAUNCHES CAREER IN PUBLIC SERVICE

James P. DeHart, the son of Thomas and Elaine DeHart of Sunriver, Ore., received the Elliott School of International Affairs Ninth Annual Alumni Award at the May 12 graduation ceremonies at The George Washington University. DeHart earned a master's degree in international affairs with concentrations in economic development and politics and government in Latin America.

A 1984 graduate of Bend Senior High School, DeHart received his bachelor's degree in 1987 from Gonzaga University in Spokane, Wash.

The nearly straight-A student also was honored as a recipient of a Presidential Management Internship (PMI) -- a fast track, two-year management training program in the federal government. This year, about 900 graduate students, nationwide, applied for the elite internships. About 350 were accepted.

Applying involves "a big process," he says of the internship program, "but if you can struggle across the finish line and graduate, than PMI is worth it."

His commitment to public service was firmly planted, Brighton says, as he pursued a bachelor's degree in business administration at Western Michigan University. A graduate fellowship sponsored by a Michigan order of the Masons paved the way for his study at GW.

Brighton recalled that President George Bush once said that the federal government and citizens in the the private sector must become partners to help prepare young people for careers in public service.

"He called it stewardship. It's kind of funny how this all came together," Brighton mused. "I couldn't have come to GW without the Masons. Now as a benefit of their help, here I am ready to serve the federal government and I get the PMI."

GW's John Henry Cowles award is named for the Grand Commander of the Supreme Council of Thirty-Third Degree of the Ancient and Accepted Scottish Rite of Free-masonry, Southern Jurisdiction of the United States.

May 16, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

SUNRIVER MAN EARNS ACADEMIC HONORS,
LAUNCHES CAREER IN PUBLIC SERVICE

James P. DeHart, the son of Thomas and Elaine DeHart of Sunriver, Ore., received the Elliott School of International Affairs Ninth Annual Alumni Award at the May 12 graduation ceremonies at The George Washington University. DeHart earned a master's degree in international affairs with concentrations in economic development and politics and government in Latin America.

A 1984 graduate of Bend Senior High School, DeHart received his bachelor's degree in 1987 from Gonzaga University in Spokane, Wash.

The nearly straight-A student also was honored as a recipient of a Presidential Management Internship (PMI) -- a fast track, two-year management training program in the federal government. This year, about 900 graduate students, nationwide, applied for the elite internships. About 350 were accepted.

Applying involves "a big process," he says of the internship program, "but if you can struggle across the finish line and graduate, than PMI is worth it."

His commitment to public service was firmly planted, Brighton says, as he pursued a bachelor's degree in business administration at Western Michigan University. A graduate fellowship sponsored by a Michigan order of the Masons paved the way for his study at GW.

Brighton recalled that President George Bush once said that the federal government and citizens in the the private sector must become partners to help prepare young people for careers in public service.

"He called it stewardship. It's kind of funny how this all came together," Brighton mused. "I couldn't have come to GW without the Masons. Now as a benefit of their help, here I am ready to serve the federal government and I get the PMI."

GW's John Henry Cowles award is named for the Grand Commander of the Supreme Council of Thirty-Third Degree of the Ancient and Accepted Scottish Rite of Free-masonry, Southern Jurisdiction of the United States.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN Atter

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD _____

SANDY _____

TRACY _____

NOTES

To Peggy,

CONTACT: May 16, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

WYANDOTTE MAN EARNs ACADEMIC HONORS
ENROUTE TO CAREER IN PUBLIC SERVICE

Todd James Brighton, a native of Wyandotte, Mich., was honored with the John Henry Cowles award for academic excellence during graduation ceremonies May 12 for the Elliott School of International Affairs at The George Washington University.

Brighton, who earned a master's in European Politics and International Business, graduated with a 3.83 grade point average and also was elected to Sigma Iota Rho, the national honor society in international affairs.

He now enters a fast track, two-year management training program in public service as a recipient of a Presidential Management Internship. More than 900 graduate students, nationwide, applied for the elite internships this year. About 350 finalists were accepted. Brighton is pursuing a position at the Pentagon with the Department of the Army but says he would also like to intern overseas.

MORE

Applying involves "a big process," he says of the internship program, "but if you can struggle across the finish line and graduate, the PMI is worth it."

His commitment to public service was firmly planted, Brighton says, as he pursued a bachelor's degree in business administration at Western Michigan University. A graduate fellowship sponsored by Hi-Twelve International, an association of Master Masons, paved the way for his study at GW.

Brighton recalled that President George Bush once said that the federal government and citizens in the private sector must become partners to help prepare young people for careers in public service.

"He called it stewardship. It's kind of funny how this all came together," Brighton mused. "I couldn't have come to GW without the Masons. Now as a benefit of their help, here I am ready to serve the federal government as a presidential management intern."

GW's John Henry Cowles award is named for the Grand Commander of the Supreme Council of Thirty-Third Degree of the Ancient and Accepted Scottish Rite of Free-masonry, Southern Jurisdiction of the United States.

CONTACT: May 16, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

WYANDOTTE MAN EARNS ACADEMIC HONORS
ENROUTE TO CAREER IN PUBLIC SERVICE

Todd James Brighton, a native of Wyandotte, Mich., was honored with the John Henry Cowles award for academic excellence during graduation ceremonies May 12 for the Elliott School of International Affairs at The George Washington University.

Brighton, who earned a master's in European Politics and International Business, graduated with a 3.83 grade point average and also was elected to Sigma Iota Rho, the national honor society in international affairs.

He now enters a fast track, two-year management training program in public service as a recipient of a Presidential Management Internship. More than 900 graduate students, nationwide, applied for the elite internships this year. About 350 finalists were accepted. Brighton is pursuing a position at the Pentagon with the Department of the Army but says he would also like to intern overseas.

MORE

Applying involves "a big process," he says of the internship program, "but if you can struggle across the finish line and graduate, the PMI is worth it."

His commitment to public service was firmly planted, Brighton says, as he pursued a bachelor's degree in business administration at Western Michigan University. A graduate fellowship sponsored by Hi-Twelve International, an association of Master Masons, paved the way for his study at GW.

Brighton recalled that President George Bush once said that the federal government and citizens in the private sector must become partners to help prepare young people for careers in public service.

"He called it stewardship. It's kind of funny how this all came together," Brighton mused. "I couldn't have come to GW without the Masons. Now as a benefit of their help, here I am ready to serve the federal government as a presidential management intern."

GW's John Henry Cowles award is named for the Grand Commander of the Supreme Council of Thirty-Third Degree of the Ancient and Accepted Scottish Rite of Free-masonry, Southern Jurisdiction of the United States.

BOB _____

JOANN _____

DEBBIE _____

KELLIE Author

FAY _____

LORETTA _____

HEATHER

PEGGY _____

HELEN _____

RICHARD SA

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

Elderhostel

SLUG: GW ElderhostelAUTHOR: 17 BoyetDATE RELEASED: 17 May '91

189

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

5 - Elderhostel

EFFECTIVE 4/91, GWU

Jay Shotel
SEHDFurber SD7
(1 copy)Jeanne Snodgrass
HK & LSBldg K
Rm 106(2 copies)

May 17, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

SENIORS EXPLORE PUBLIC POLICY AND SMITHSONIAN
AT GW ELDERHOSTEL

WASHINGTON, DC -- About 100 senior citizens from across the United States will become George Washington University students this summer "majoring" in public policy and the Smithsonian when GW hosts its third annual Elderhostel.

From June 2 - 14, the senior students will take classes at the University, live in the residence halls, eat in University cafeterias and go on excursions throughout the city.

About half of the participants will study "Making National and International Policy: Behind the Scenes in D.C." They will take a look at how the government determines economic, education and health policy. Following a daily briefing, the group will travel to various agencies and meet with public officials.

The second group will take a concentrated look at the many different aspects of "The Smithsonian Institution." Class projects will take them to the Natural History, American History and Air and Space Museums, as well as the National Gallery of Art. Major emphasis will be placed on exploring how

--MORE--

various disciplines, such as geology, astronomy, art, anthropology and archaeology are represented in the Smithsonian collections.

"Retirement should not be an end to one's experiences, but a time in which older adults can explore the many different options available to them," says Jeanne E. Snodgrass, program coordinator for GW's Elderhostel.

GW Elderhostel participants come from all over the country, and includes three couples from Canada. Oregon, California, Massachusetts, Iowa, Oklahoma, Missouri, Minnesota, Illinois, Ohio, Michigan, Pennsylvania, New York, New Jersey, Florida and Texas are all represented. Ages range from 50 years old to the late eighties.

The University will host a welcoming reception for the students on Monday, June 3, from 4:30 to 5:30 p.m. in the Marvin Center, 800 21st Street, NW.

Participants also will have a graduation ceremony on Friday, June 14, at 11:00 a.m. Each person will receive a GW Elderhostel "diploma."

Elderhostel is a national collegiate program designed for older adults who are seeking new learning experiences. Special low-cost programs are offered year-round through the organization's headquarters in Boston. Established in 1975, Elderhostel today serves more than 100,000 participants through an international network of colleges, universities and educational centers.

May 17, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

SENIORS EXPLORE PUBLIC POLICY AND SMITHSONIAN
AT GW ELDERHOSTEL

WASHINGTON, DC -- About 100 senior citizens from across the United States will become George Washington University students this summer "majoring" in public policy and the Smithsonian when GW hosts its third annual Elderhostel.

From June 2 - 14, the senior students will take classes at the University, live in the residence halls, eat in University cafeterias and go on excursions throughout the city.

About half of the participants will study "Making National and International Policy: Behind the Scenes in D.C." They will take a look at how the government determines economic, education and health policy. Following a daily briefing, the group will travel to various agencies and meet with public officials.

The second group will take a concentrated look at the many different aspects of "The Smithsonian Institution." Class projects will take them to the Natural History, American History and Air and Space Museums, as well as the National Gallery of Art. Major emphasis will be placed on exploring how

--MORE--

various disciplines, such as geology, astronomy, art, anthropology and archaeology are represented in the Smithsonian collections.

"Retirement should not be an end to one's experiences, but a time in which older adults can explore the many different options available to them," says Jeanne E. Snodgrass, program coordinator for GW's Elderhostel.

GW Elderhostel participants come from all over the country, and includes three couples from Canada. Oregon, California, Massachusetts, Iowa, Oklahoma, Missouri, Minnesota, Illinois, Ohio, Michigan, Pennsylvania, New York, New Jersey, Florida and Texas are all represented. Ages range from 50 years old to the late eighties.

The University will host a welcoming reception for the students on Monday, June 3, from 4:30 to 5:30 p.m. in the Marvin Center, 800 21st Street, NW.

Participants also will have a graduation ceremony on Friday, June 14, at 11:00 a.m. Each person will receive a GW Elderhostel "diploma."

Elderhostel is a national collegiate program designed for older adults who are seeking new learning experiences. Special low-cost programs are offered year-round through the organization's headquarters in Boston. Established in 1975, Elderhostel today serves more than 100,000 participants through an international network of colleges, universities and educational centers.

BOB _____

JOANN _____

DEBBIE _____

KELLIE MB _____

FAY _____

LORETTA _____

HEATHER Heather _____

PEGGY _____

HELEN _____

RICHARD BSA _____

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

SLUG: Public AdministrationAUTHOR: Heather Ethel DATE RELEASED: 5/21/91

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

EFFECTIVE 4/91, GWU

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

May 21, 1991
MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW'S PUBLIC ADMINISTRATION DEPARTMENT IS ON THE RISE

Course enrollments for fall 1991 admission to The George Washington University's public administration program have increased 20% for the second consecutive year.

The program which offers master's and doctoral degrees in public administration, is part of GW's School of Business and Public Management. Public administration students represent a select group with outstanding academic and work employment records. Many are mid-career students, who work in associations and government agencies in the Washington area. Others come directly out of undergraduate programs.

According to Kathryn Newcomer, chair of the University's public administration department, interviews were key in prospective students' decision to attend GW. "The rising interest in public administration in part reflects a nation-wide trend toward a deeper appreciation of public service," says Newcomer. "And GW's MPA program has earned a nationwide reputation for excellence in public administration that brings students from all across the nation -- from Maine to Oregon, and New Mexico."

May 21, 1991
MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR IMMEDIATE RELEASE

GW'S PUBLIC ADMINISTRATION DEPARTMENT IS ON THE RISE

Course enrollments for fall 1991 admission to The George Washington University's public administration program have increased 20% for the second consecutive year.

The program which offers master's and doctoral degrees in public administration, is part of GW's School of Business and Public Management. Public administration students represent a select group with outstanding academic and work employment records. Many are mid-career students, who work in associations and government agencies in the Washington area. Others come directly out of undergraduate programs.

According to Kathryn Newcomer, chair of the University's public administration department, interviews were key in prospective students' decision to attend GW. "The rising interest in public administration in part reflects a nation-wide trend toward a deeper appreciation of public service," says Newcomer. "And GW's MPA program has earned a nationwide reputation for excellence in public administration that brings students from all across the nation -- from Maine to Oregon, and New Mexico."

BOB _____

JOANN _____

DEBBIE _____

KELLIE _____

FA. _____

LORETTA _____

HEATHER author

PEGGY _____

HELEN _____

RICHARD PSA

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

Taxed to PSA directors

just campus
completed 5/29

May 19, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through June 5, 1991

CAPRICE TRIO PERFORMS AT GW'S LISNER AT NOON

THE MELODIC SOUNDS OF THE CAPRICE TRIO, WILL BE FEATURED AT THE GEORGE WASHINGTON UNIVERSITY'S LISNER AT NOON CONCERT ON WEDNESDAY, JUNE 5. THE INSTRUMENTAL PROGRAM WILL INCLUDE SELECTIONS BY MENDELSSOHN, FAURE AND HONEGGER. THE FREE PERFORMANCE BEGINS AT 12:15 P.M. IN GW'S LISNER AUDITORIUM, LOCATED AT THE CORNER OF 21ST AND H STREETS, NORTHWEST. FOR MORE INFORMATION, CALL (202) 994-6800. THAT'S (202) 994-6800.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

May 19, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

PUBLIC SERVICE ANNOUNCEMENT to run through June 5, 1991

CAPRICE TRIO PERFORMS AT GW'S LISNER AT NOON

THE MELODIC SOUNDS OF THE CAPRICE TRIO, WILL BE FEATURED AT THE GEORGE WASHINGTON UNIVERSITY'S LISNER AT NOON CONCERT ON WEDNESDAY, JUNE 5. THE INSTRUMENTAL PROGRAM WILL INCLUDE SELECTIONS BY MENDELSSOHN, FAURE AND HONEGGER. THE FREE PERFORMANCE BEGINS AT 12:15 P.M. IN GW'S LISNER AUDITORIUM, LOCATED AT THE CORNER OF 21ST AND H STREETS, NORTHWEST. FOR MORE INFORMATION, CALL (202) 994-6800. THAT'S (202) 994-6800.

--30--

CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA _____

JOANN Baker

KELLIE KB

HEATHER HA

~~ALYSSA~~ ALYSSA

JANE _____

GABBIE _____

NOTES

To News Staff

To Peggy

SLUG: LANAUTHOR: J. Staves

DATE RELEASED: _____

- 1) Local Daily
- Metro Desk
 - Style, Capital Life
 - National Desk
- 2) Metro Newspapers
- D.C.
 - Maryland (PG County)
 - Maryland (Montgomery County)
 - Northern Virginia
 - Loudoun County
- 3) Local TV
- News Desk
 - Public Affairs Director
 - PSA Director
 - Talk Show/Public Affairs Show
- 4) Local Radio
- News Director
 - PSA Director
 - Calendar Listings
 - Talk Show/Public Affairs Show
- General Interest and News Magazine
- Local Coverage
 - National Coverage
- 6) National Daily
- Washington Bureau
 - Home Office
 - Lifestyle Editor
 - Op-Ed Editor
- 7) Wire Services
- City Desk
 - National Desk
 - Broadcast
 - Daybooks
- 8) Syndicates/News Services
- Newspapers
 - Broadcast
- 9) National Broadcast
- Network Radio News Desk
 - Network Radio Shows
 - Network TV News Desk
 - Network TV Shows
 - Non-Network Radio Talk Shows
- 10) Foreign Media
- Australian
 - British
 - Canadian
 - Hispanic
 - Japanese
 - French
 - German
 - Korean
 - Chinese
 - Israel
- 11) Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
 - specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- newspaper reporters
 - specialized publication reporters
- 13) Art
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 14) Black-oriented Audience
- newspapers
 - radio
 - TV
 - specialized publications
- 15) Business
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- Campus
 - D.C.
 - Maryland
 - Virginia
 - Special Campus
 - Dean's List
- 18) Computers
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 19) Congress
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 20) Consumer
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 21) Dance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 22) Drama
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 23) Economics/Finance
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 24) Education
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 25) Energy
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 26) Engineering
- TV reporters
 - specialized publication reporters
 - calendar listings
- 27) Environment
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 28) Federal
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 29) Film
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 30) Health Services
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 36) Media
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 37) Military
- newspapers
 - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 40) Politics
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 41) Pentagon/Defense
National Security
- newspaper reporters
 - TV reporters
 - specialized publication reporters
- 42) Public Policy
- newspaper reporters
 - specialized publication reporters
- 43) Public/International Affairs
State Department
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 44) Regulatory Agencies
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 45) Religion
- newspaper reporters
 - specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- newspaper reporters
 - specialized publication reporters
- 47) Science
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 48) Technology
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 49) Telecommunications
- newspaper reporters
 - specialized publication reporters
 - calendar listings
- 50) Travel
- newspaper reporters
 - specialized publications (in-flight magazines)
 - travel trade publications
- 51) White House
- newspaper reporters
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 52) Women's Issues
- newspaper reporters
 - specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
 - radio reporters/shows
 - TV shows
 - specialized publications/reports
 - calendar listings
- 55) Space
- newspaper reporters/columns
 - radio reporters/shows
 - TV reporters
 - specialized publication reporters
- 56) President's List
- media
 - colleagues
- 57) Terrorism
- newspaper reporters
 - TV reporters
 - specialized publication reporters
 - calendar listings
- 58) Jewish Media
- newspapers
 - broadcast
- 59) AIDS
- newspapers
 - specialized publications
 - TV reporters
 - radio reporters
- 60) International
- newspapers
 - radio reporters
 - TV reporters
 - specialized publication reporters
- 61) Banking
- newspapers
 - TV reporters
 - specialized publication reporters
- OTHER: _____
- EFFECTIVE 4/91, GWU

May 22, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW PROFESSOR EXAMINES ROLE OF
MODERN LAW IN TRADITIONAL EGYPT

Nathan Brown, director of Middle Eastern studies at The George Washington University, will spend the summer in Egypt examining how European rules of modern law operate in a developing Islamic society.

The project is being sponsored with a \$10,000 grant provided by the United States Institute of Peace, an independent, nonpartisan federal institution created by Congress. The purpose of the institute is to help the government and the public understand how international conflicts can be prevented or resolved.

More than 182 applicants from 36 states and 12 countries applied for awards. Thirty grants totalling \$684,000 were approved.

MORE

According to Brown, Egypt's rules of law are an adaptation of the rules of law in France. Brown's research will focus on housing and labor dispute issues. He will report his initial findings in two journal articles for the U.S. Institute of Peace.

CONTACT: May 22, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW PROFESSOR EXAMINES ROLE OF
MODERN LAW IN TRADITIONAL EGYPT

Nathan Brown, director of Middle Eastern studies at The George Washington University, will spend the summer in Egypt examining how European rules of modern law operate in a developing Islamic society.

The project is being sponsored with a \$10,000 grant provided by the United States Institute of Peace, an independent, nonpartisan federal institution created by Congress. The purpose of the institute is to help the government and the public understand how international conflicts can be prevented or resolved.

More than 182 applicants from 36 states and 12 countries applied for awards. Thirty grants totalling \$684,000 were approved.

MORE

LAW

PAGE TWO

According to Brown, Egypt's rules of law are an adaptation of the rules of law in France. Brown's research will focus on housing and labor dispute issues. He will report his initial findings in two journal articles for the U.S. Institute of Peace.

- 30 -

SLUG:

AUTHOR:

DATE RELEASED:

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER:

1) International
Services Office
Bldg D 102

EFFECTIVE 4/91, GWU

2) Director
Foreign Student
Service Council

2337
18 St NW
CD 20009

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

May 22, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

ENERGY PROPOSAL WINS GLOBAL UNDERSTANDING AWARD

WASHINGTON, DC -- Mahmoud El-Kablan's proposal to increase solar energy use, promote bicycle transportation, and develop rural communities in Jordan has won the 1991 Greater Global Understanding Award. El-Kablan, a Jordanian national and 1991 Ph.D. degree graduate of The George Washington University, received the award from The Foreign Student Service Council.

For the competition, students present plans for using their American education in a practical and innovative way for the good of their home community.

In his prize-winning essay, El-Kablan proposed "A New Energy Policy" for Jordan. He explained "Jordan, a developing, non-oil producing, and a poor country, is deeply affected by the world's energy situation." For Jordan, he says, the core of the energy problem is the economy's dependence on imported oil. He believes that great potential rests in solar energy and

-MORE-

conservation measures.

He explains that "solar energy has several potential applications in Jordan -- water heating, space heating, water pumping in rural areas, electricity generation, greenhouses, crop drying and solar ponding for electricity generation."

He also contends that transportation dominates energy demand in Jordan and says that promoting bicycle manufacturing and use will save fuel and reduce pollution and traffic congestion, as well as provide jobs and transportation for the poor.

El-Kablan began his studies in the U.S. in 1984 through a scholarship from Jordan's Mutah University. He earned the master's degree in mechanical engineering at Akron University (Ohio) and the Ph.D. in engineering management at GW. His doctoral dissertation was titled "A Mathematical Model for the Dynamic Optimization of the Energy Supply in Jordan." He also completed his undergraduate studies in mechanical engineering at Stuttgart University in West Germany.

Before coming to the U.S., El-Kablan worked as a research engineer at the Royal Scientific Society in Amman, Jordan. Currently he is a lecturer in mathematics at The George Washington University.

May 22, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

ENERGY PROPOSAL WINS GLOBAL UNDERSTANDING AWARD

WASHINGTON, DC -- Mahmoud El-Kablan's proposal to increase solar energy use, promote bicycle transportation, and develop rural communities in Jordan has won the 1991 Greater Global Understanding Award. El-Kablan, a Jordanian national and 1991 Ph.D. degree graduate of The George Washington University, received the award from The Foreign Student Service Council.

For the competition, students present plans for using their American education in a practical and innovative way for the good of their home community.

In his prize-winning essay, El-Kablan proposed "A New Energy Policy" for Jordan. He explained "Jordan, a developing, non-oil producing, and a poor country, is deeply affected by the world's energy situation." For Jordan, he says, the core of the energy problem is the economy's dependence on imported oil. He believes that great potential rests in solar energy and

-MORE-

conservation measures.

He explains that "solar energy has several potential applications in Jordan -- water heating, space heating, water pumping in rural areas, electricity generation, greenhouses, crop drying and solar ponding for electricity generation."

He also contends that transportation dominates energy demand in Jordan and says that promoting bicycle manufacturing and use will save fuel and reduce pollution and traffic congestion, as well as provide jobs and transportation for the poor.

El-Kablan began his studies in the U.S. in 1984 through a scholarship from Jordan's Mutah University. He earned the master's degree in mechanical engineering at Akron University (Ohio) and the Ph.D. in engineering management at GW. His doctoral dissertation was titled "A Mathematical Model for the Dynamic Optimization of the Energy Supply in Jordan." He also completed his undergraduate studies in mechanical engineering at Stuttgart University in West Germany.

Before coming to the U.S., El-Kablan worked as a research engineer at the Royal Scientific Society in Amman, Jordan. Currently he is a lecturer in mathematics at The George Washington University.

CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA _____

JOANN Author _____

KELLIE ✓ _____

HEATHER ✓ NO _____

ALYSSA RJA _____

JANE _____

GABBIE _____

NOTES

To News Staff -- note: Sorry,
but you read the wrong release
please read
To Peggy

NEWS RELEASE DISTRIBUTION FORM, UNIVERSITY RELATIONS OFFICE

SLUG: SODAPRO

AUTHOR: J. Staten DATE RELEASED: _____

- | | | | |
|--|--|---|--|
| 1) Local Daily
a) Metro Desk
b) Style, Capital Life
c) National Desk | 14) Black-oriented Audience
a) newspapers
b) radio
c) TV
d) specialized publications | 29) <u>Film</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 46) Social Sciences (Psychology, Sociology)
a) newspaper reporters
d) specialized publication reporters |
| 2) Metro Newspapers
a) D.C.
b) Maryland (PG County)
c) Maryland (Montgomery County)
d) Northern Virginia | 15) <u>Business</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 30) <u>Health Services</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 47) <u>Science</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 3) Local TV
a) News Desk
b) Public Affairs Director
c) PSA Director
d) <u>Talk Show/Public Affairs Show</u> | 16) College Newspapers (local) | 31) Historical
d) specialized publication reporters | 48) <u>Technology</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| 4) Local Radio
a) News Director
b) PSA Director
c) Calendar Listings
d) <u>Talk Show/Public Affairs Show</u> | 17) Community (Non-Media)
a) Campus
b) D.C.
c) Maryland
d) Virginia
e) Special Campus
f) Dean's List | 32) <u>Labor</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 49) <u>Telecommunications</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings |
| 5) General Interest and News Magazine
a) Local Coverage
b) National Coverage | 18) Computers
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 33) <u>Law/The Courts</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 50) <u>Travel</u>
a) newspaper reporters
b) specialized publications (in-flight magazines)
z) travel trade publications |
| 6) National Daily
a) Washington Bureau
b) Home Office
c) Lifestyle Editor
d) Op-Ed Editor | 19) <u>Congress</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 34) <u>Libraries</u>
d) specialized publication reporters | 51) <u>White House</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters |
| 7) Wire Services
a) City Desk
b) National Desk
c) Broadcast
d) Daybooks | 20) <u>Consumer</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 35) <u>Literary</u>
a) newspaper reporters
d) specialized publication reporters
e) calendar listings | 52) <u>Women's Issues</u>
a) newspaper reporters
d) specialized publication reporters |
| 8) Syndicates/News Services
a) Newspapers
b) Broadcast | 21) <u>Dance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 36) <u>Media</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 53) <u>Women/Family/Leisure-Oriented Audience</u>
d) specialized publications |
| 9) National Broadcast
a) Network Radio News Desk
b) Network Radio Shows
c) Network TV News Desk
d) Network TV Shows
e) Non-Network Radio Talk Shows | 22) <u>Drama</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar Listings | 37) <u>Military</u>
a) newspapers
d) specialized publications | 54) <u>Youth-Oriented Audience</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV shows
d) specialized publications/reports
e) calendar listings |
| 10) Foreign Media
a) Australian
b) British
c) Canadian
d) Hispanic
e) Japanese
f) French
g) <u>German</u>
h) Korean
i) Chinese | 23) <u>Economics/Finance</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 38) <u>Museums</u>
d) specialized publication reporters | 55) <u>Space</u>
a) newspaper reporters/columns
b) radio reporters/shows
c) TV reporters
d) specialized publication reporters |
| (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.) | 24) <u>Education</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 39) <u>Music</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings | 56) <u>President's List</u>
a) media
b) colleagues |
| | 25) <u>Energy</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 40) <u>Politics</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 57) <u>Terrorism</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings |
| | 26) <u>Engineering</u>
c) TV reporters
d) specialized publication reporters
e) calendar listings | 41) <u>Pentagon/Defense National Security</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 58) <u>Jewish Media</u>
a) newspapers
b) broadcast |
| | 27) <u>Environment</u>
a) newspaper reporters
c) TV reporters
d) specialized publication reporters | 42) <u>Public Policy</u>
a) newspaper reporters
d) specialized publication reporters | OTHER: _____ |
| | 28) <u>Federal</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | 43) <u>Public/International Affairs State Department</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | _____ |
| | | 44) <u>Regulatory Agencies</u>
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters | _____ |
| | | 45) <u>Religion</u>
a) newspaper reporters
d) specialized publication reporters | _____ |

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
a) newspaper reporters (local, national and syndicates)
d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
a) newspaper reporters
d) specialized publication reporters
- 13) Art
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
e) calendar listings

- 26) Engineering
c) TV reporters
d) specialized publication reporters
e) calendar listings
- 27) Environment
a) newspaper reporters
c) TV reporters
d) specialized publication reporters
- 28) Federal
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters

- 43) Public/International Affairs State Department
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 44) Regulatory Agencies
a) newspaper reporters
b) radio reporters
c) TV reporters
d) specialized publication reporters
- 45) Religion
a) newspaper reporters
d) specialized publication reporters

EFFECTIVE 5/89, GWU

CONTACT: May 23, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

NEW BOOK BY GW SCHOLAR TRACES ROOTS
OF MOSCOW'S GERMAN POLICY

In November 1989, the Berlin Wall came tumbling down and Germany was on its way to unification. In his latest book -- "Moscow, Germany and the West from Khrushchev to Gorbachev" (Cornell University Press) -- Michael J. Sodaro, associate professor of political science and international affairs and a member of the Institute for Sino-Soviet Studies at The George Washington University, provides an in-depth examination of the Soviet Union's relations with both West Germany and East Germany in the critical decades leading up to these revolutionary events.

An expert on Soviet foreign policy, Sodaro begins his investigation in the years following the construction of the Berlin Wall. He presents fresh insight into the motives that guided Nikita Khrushchev, Leonid Brezhnev and other Soviet leaders as they grappled with a powerful West German adversary and a self-assertive East German ally. He shows that, contrary

MORE

to some depictions of an essentially unified Kremlin elite, Soviet policy makers always were divided in their German policy. Some wanted to cooperate with West Germany while others were more reluctant to take the risks which a permanent relaxation of cold war conflicts would entail. Khrushchev, for example, was ready for direct contacts with the government in Bonn, but he was removed from power before his initiative could bear fruit. Sodaro demonstrates that serious opposition to Khrushchev's German policy was prevalent throughout the Soviet foreign policy establishment.

Through a detailed examination of literally thousands of statements by Soviet political leaders and foreign policy experts from 1963 to 1990, Sodaro presents an original account of how the Soviets discussed and debated their policies towards Germany and the Western Alliance. He concludes that Moscow pursued "a contradictory policy that oscillated between detente and discord while straining to have both at once."

Gorbachev's immediate predecessors eventually sought to improve political and economic ties with Bonn while simultaneously keeping Germany divided and pursuing a vigorous arms race. In the end, they could not have it both ways; the Soviet Union's domestic economic weaknesses, together with NATO's readiness to match Moscow's escalating nuclear missile deployments.

MORE

shattered the Kremlin's ability to develop favorable relations with Bonn while increasing the military threat to the West Germans and their NATO partners.

In the midst of a major foreign policy crisis Mikhail Gorbachev assumes power. "The Gorbachev phenomenon," Sodaro writes, "did not metamorphose overnight. Gorbachev inherited a legacy of failure in the principal political, economic, and military aspects of his precursors' policies."

Still, Sodaro points out that Gorbachev had no intention of presiding over the collapse of East Germany and the disappearance of the Warsaw Pact. "As things turned out," he says, "Gorbachev overestimated the prospects for a reformed socialism in East-Central Europe and underestimated the revulsion the local populations felt for the entire political system." This was especially the case in East Germany, where Gorbachev believed there would be enough time to build a reformed socialist regime that would eventually gain the acceptance of the population.

Sodaro has been on the GW faculty since 1977. He holds a bachelor's from Fordham University, a master's from the Johns Hopkins University and a doctorate from Columbia University where he was a research assistant for Zbigniew Brzezinski.

An earlier book, "Foreign and Domestic Policy in Easter Europe in the 1980s: Trends and Prospects," was published in 1983.

CONTACT: May 23, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

NEW BOOK BY GW SCHOLAR TRACES ROOTS
OF MOSCOW'S GERMAN POLICY

In November 1989, the Berlin Wall came tumbling down and Germany was on its way to unification. In his latest book -- "Moscow, Germany and the West from Khrushchev to Gorbachev" (Cornell University Press) -- Michael J. Sodaro, associate professor of political science and international affairs and a member of the Institute for Sino-Soviet Studies at The George Washington University, provides an in-depth examination of the Soviet Union's relations with both West Germany and East Germany in the critical decades leading up to these revolutionary events.

An expert on Soviet foreign policy, Sodaro begins his investigation in the years following the construction of the Berlin Wall. He presents fresh insight into the motives that guided Nikita Khrushchev, Leonid Brezhnev and other Soviet leaders as they grappled with a powerful West German adversary and a self-assertive East German ally. He shows that, contrary

MORE

to some depictions of an essentially unified Kremlin elite, Soviet policy makers always were divided in their German policy. Some wanted to cooperate with West Germany while others were more reluctant to take the risks which a permanent relaxation of cold war conflicts would entail. Khrushchev, for example, was ready for direct contacts with the government in Bonn, but he was removed from power before his initiative could bear fruit. Sodaro demonstrates that serious opposition to Khrushchev's German policy was prevalent throughout the Soviet foreign policy establishment.

Through a detailed examination of literally thousands of statements by Soviet political leaders and foreign policy experts from 1963 to 1990, Sodaro presents an original account of how the Soviets discussed and debated their policies towards Germany and the Western Alliance. He concludes that Moscow pursued "a contradictory policy that oscillated between detente and discord while straining to have both at once."

Gorbachev's immediate predecessors eventually sought to improve political and economic ties with Bonn while simultaneously keeping Germany divided and pursuing a vigorous arms race. In the end, they could not have it both ways; the Soviet Union's domestic economic weaknesses, together with NATO's readiness to match Moscow's escalating nuclear missile deployments.

MORE

shattered the Kremlin's ability to develop favorable relations with Bonn while increasing the military threat to the West Germans and their NATO partners.

In the midst of a major foreign policy crisis Mikhail Gorbachev assumes power. "The Gorbachev phenomenon," Sodaro writes, "did not metamorphose overnight. Gorbachev inherited a legacy of failure in the principal political, economic, and military aspects of his precursors' policies."

Still, Sodaro points out that Gorbachev had no intention of presiding over the collapse of East Germany and the disappearance of the Warsaw Pact. "As things turned out," he says, "Gorbachev overestimated the prospects for a reformed socialism in East-Central Europe and underestimated the revulsion the local populations felt for the entire political system." This was especially the case in East Germany, where Gorbachev believed there would be enough time to build a reformed socialist regime that would eventually gain the acceptance of the population.

Sodaro has been on the GW faculty since 1977. He holds a bachelor's from Fordham University, a master's from the Johns Hopkins University and a doctorate from Columbia University where he was a research assistant for Zbigniew Brzezinski.

An earlier book, "Foreign and Domestic Policy in Easter Europe in the 1980s: Trends and Prospects," was published in 1983.

EDITING ROUTING SLIP

(Use Code 1R, 2R, 3R)
1st, 2nd, 3rd Reader

Date Editing Began

5/22/91

HELEN _____

LORETTA _____

SANDY _____

JOANN AKA

DEBBIE _____

KELLIE 103

JAMIE _____

HEATHER md

PEGGY _____

RICHARD PSA

FAY _____

JANE _____

Please Proof:

Newstaff ✓, Other _____

NOTES

To Peggy

SLUG:

68+53

AUTHOR:

DATE RELEASED:

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER:

EFFECTIVE 4/91, GWU

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

CONTACT: May 23, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW STUDENTS TO STUDY ABROAD
IN EUROPE AND SOUTH AMERICA

Cautioned to beware of terrorists and bad food and water, summer study abroad students at The George Washington University received travel safety tips at a recent travel orientation seminar at the University.

A group of 31 graduate and undergraduate business students are currently traveling through Europe -- to Brussels, Belgium, England and France -- to study the business operations of multinational corporations. Another 12 or more students are scheduled to go to Brazil and Argentina at the end of July to examine the education systems there, says Donna Scarboro, coordinator of the program.

Jennifer Wright, one of the orientation counselors, says because of the cholera outbreak in Peru and Ecuador, students planning to journey to South America were advised to get inoculated before they left. Otherwise, orientation advice was

MORE

pretty standard, she said.

"We encourage them to not stand around at the airport like a conspicuous group of Americans, which is hard not to do when you're traveling in a group."

Programs are already being coordinated for next year, says Scarboro.- "Be on the lookout for trips to Mexico, the Bahamas, France for painting, and Costa Rica."

May 23, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW STUDENTS TO STUDY ABROAD
IN EUROPE AND SOUTH AMERICA

Cautioned to beware of terrorists and bad food and water, summer study abroad students at The George Washington University received travel safety tips at a recent travel orientation seminar at the University.

A group of 31 graduate and undergraduate business students are currently traveling through Europe -- to Brussels, Belgium, England and France -- to study the business operations of multinational corporations. Another 12 or more students are scheduled to go to Brazil and Argentina at the end of July to examine the education systems there, says Donna Scarboro, coordinator of the program.

Jennifer Wright, one of the orientation counselors, says because of the cholera outbreak in Peru and Ecuador, students planning to journey to South America were advised to get inoculated before they left. Otherwise, orientation advice was

MORE

pretty standard, she said.

"We encourage them to not stand around at the airport like a conspicuous group of Americans, which is hard not to do when you're traveling in a group."

Programs are already being coordinated for next year, says Scarboro. "Be on the lookout for trips to Mexico, the Bahamas, France for painting, and Costa Rica."

SLUG:

AUTHOR:

DATE RELEASED

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER:

EFFECTIVE 4/91, GWU

Kellie - 10

101
63
144

May 23, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

CAFRTZ FOUNDATION TO SUPPORT PEACE CORPS
TEACHER TRAINING PROGRAM AT GW

The Morris and Gwendolyn Cafritz Foundation has awarded \$40,000 to The George Washington University Peace Corps Fellows Program. The funds will be used to enable five returning Peace Corps volunteers who are District residents to attend GW and teach secondary school students in Washington, DC, public schools.

GW's Peace Corps Fellows Program is a graduate study program leading to a master's degree and teaching certification. It is open to Peace Corps volunteers who have completed two years of Corps service that involves teaching responsibilities. During their studies, the returning volunteers enrolled at GW will be placed in full-time teaching positions at local schools where their multicultural and bilingual experience is most needed. Classes at GW, beginning in August, will meet in the evenings and on weekends.

The Morris and Gwendolyn Cafritz Foundation has supported many initiatives at The George Washington University, including a program to improve the reading skills of District school

--MORE--

children and a summer institute for minority high school students. Recently, the Foundation also assisted the University's Medical Center in the purchase of new software technology to be used with the Magnetic Resonance Imager (MRI) in treating heart patients.

May 21, 1991

CONTACT: Kellie Boyet
(202) 994-6460

FOR IMMEDIATE RELEASE

CAFRTZ FOUNDATION TO SUPPORT PEACE CORPS
TEACHER TRAINING PROGRAM AT GW

The Morris and Gwendolyn Cafritz Foundation has awarded \$40,000 to The George Washington University Peace Corps Fellows Program. The funds will be used to support five returning Peace Corps volunteers who will attend GW and teach secondary school students in Washington, DC, public schools.

GW's Peace Corps Fellows Program is a graduate study program leading to a master's degree and teaching certification. It is open to Peace Corps volunteers who have completed two years of Corps service that involves teaching responsibilities. During their studies, the returning volunteers enrolled at GW will be placed in full-time teaching positions at local schools where their multicultural and bilingual experience is most needed. Classes at GW, beginning in August, will meet in the evenings and on weekends.

The Morris and Gwendolyn Cafritz Foundation has supported many initiatives at The George Washington University, including a program to improve the reading skills of District school

--MORE--

children and a summer institute for minority high school students. Recently, the Foundation also assisted the University's Medical Center in the purchase of new software technology to be used with the Magnetic Resonance Imager (MRI) in treating heart patients.

CIRCULATING

DINA _____

HELEN _____

SANDY _____

DEBBIE _____

JAMIE _____

PEGGY _____

DIANE _____

LORETTA _____

JOANN Alpo

KELLIE HB

HEATHER HB

~~ALYSSA~~ PSA

JANE _____

GABBIE _____

NOTES

To Peggy

SLUG: ConferenceAUTHOR: J. Stevens

DATE RELEASED: _____

134

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

EFFECTIVE 4/91, GWU

May 23, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW, JAPANESE NEWSPAPER AND COUNCIL ON ASIAN AFFAIRS
COSPONSOR CONFERENCE ON U.S.-JAPAN SECURITY RELATIONS

High level U.S. and Japanese security experts, scholars and government officials convened in Tokyo May 9 and 10 to explore the future of security ties between the U.S. and Japan. Gaston Sigur, Distinguished University Professor of East Asian Studies at The George Washington University, served as U.S. chairman of the conference. Young C. Kim, GW professor of political science, coordinated the event.

U.S. participants at the conference were Paul Wolfowitz, undersecretary of defense for policy; Admiral Charles Larson, commander-in-chief for the Pacific; Mortimer Zuckerman, chairman and editor-in-chief of U.S. News & World Report; Michael Armacost, U.S. ambassador to Tokyo; Richard Armitage, presidential special negotiator for the Philippine base negotiations; and Carl Ford, principal deputy assistant secretary of defense for international security affairs.

MORE

"With the dramatic changes taking place in the world, and the need for the establishment of a new international order, it becomes imperative for Japan and the United States to redefine the U.S. - Japan alliance," said Professor Kim, explaining the significance of the meeting. "As the redefinition takes place, nothing is more important than the security ties that have been, and indeed are, at the heart of the alliance."

Issues discussed included perceptions of U.S. - Japan relations in a changing world and U.S. - Japanese relations from the Soviet, Korean, Southeast Asian, Chinese, Tokyo and Washington viewpoints.

The U.S. Department of Defense provided partial funding for the conference to the Elliott School of International Affairs. The Yomiuri Shimbun newspaper and The American Council on Asian and Pacific Affairs were cosponsors.

CONTACT: May 23, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

GW, JAPANESE NEWSPAPER AND COUNCIL ON ASIAN AFFAIRS
COSPONSOR CONFERENCE ON U.S.-JAPAN SECURITY RELATIONS

High level U.S. and Japanese security experts, scholars and government officials convened in Tokyo May 9 and 10 to explore the future of security ties between the U.S. and Japan. Gaston Sigur, Distinguished University Professor of East Asian Studies at The George Washington University, served as U.S. chairman of the conference. Young C. Kim, GW professor of political science, coordinated the event.

U.S. participants at the conference were Paul Wolfowitz, undersecretary of defense for policy; Admiral Charles Larson, commander-in-chief for the Pacific; Mortimer Zuckerman, chairman and editor-in-chief of U.S. News & World Report; Michael Armacost, U.S. ambassador to Tokyo; Richard Armitage, presidential special negotiator for the Philippine base negotiations; and Carl Ford, principal deputy assistant secretary of defense for international security affairs.

MORE

"With the dramatic changes taking place in the world, and the need for the establishment of a new international order, it becomes imperative for Japan and the United States to redefine the U.S. - Japan alliance," said Professor Kim, explaining the significance of the meeting. "As the redefinition takes place, nothing is more important than the security ties that have been, and indeed are, at the heart of the alliance."

Issues discussed included perceptions of U.S. - Japan relations in a changing world and U.S. - Japanese relations from the Soviet, Korean, Southeast Asian, Chinese, Tokyo and Washington viewpoints.

The U.S. Department of Defense provided partial funding for the conference to the Elliott School of International Affairs. The Yomiuri Shimbun newspaper and The American Council on Asian and Pacific Affairs were cosponsors.

CONTACT: May 23, 1991
Joann Stevens
(202) 994-6460

MEDIA ADVISORY

PG COUNTY SCHOOL AND GW FORGE
PARTNERSHIP IN INTERNATIONAL AFFAIRS

EVENT: An awards ceremony and presentation of the newly appointed advisory council for the Project LINKS (Linking International Knowledge with Schools) program at Central High School in Prince George's County. Project LINKS is a community service, education program developed by the Elliott School of International Affairs at The George Washington University.

WHEN: Friday, May 24, from 8:30 until 11 a.m.
10 - 11 a.m. Advisory Council presented

WHERE: Central High School
200 Cabin Branch Road
Capitol Heights, Md.

Deborah Mahone, International Studies Coordinator
(301) 336-8200

Background:

During the ceremonies, Maurice East, dean of GW's Elliott School, will award a \$5,000 academic scholarship to a Central High School senior who will attend GW this fall. The student has participated in Central's humanities and international studies program over the years.

MORE

Advisory Council members who include scholars, educators, politicians and administrators, will assist the international affairs program throughout the year.

A magnet school, Central High School draws some 800 students from throughout Prince George's County. About 500 students participate in the humanities and international affairs program.

Since 1988, Project LINKS has provided GW faculty members as well as foreign language students for Central's seminars, debates, lectures and international affairs programs.

Project LINKS was developed by the Elliott School as a community service program to provide in-service teacher training and curriculum development support to school systems interested in international affairs.

Subjects covered include international politics and economic development, foreign cultures and languages, and international law. Thomas Collins is co-director of the program.

The newly appointed Advisory Council members are:

Maurice East, dean, GW's Elliott School
Brunetta Wolfman, GW assoc. v.p. for academic affairs
Ronald Palmer, GW professor and former ambassador
Alvin Thornton, Howard University professor
Del. Beatrice Tignor, (D-Md.)
Larry Bailey, KPNG, Peat-Marwick Associates
Brenda Hughes, PG County school board member
Verna Teasdale, PG County school board member
Louise Waynant, PG County superintendent of instruction
Pat Barr-Harrison, PG County Schools foreign language supervisor
Del. Paul Pinski, (D-Md.)
Del. Michael Arrington (D-Md.)
Cynthia Payne, PG County magnet school specialist
John Brown, PG County Supervisor of Program Development
Corrine Mullen, coordinator of humanities and international
studies program, Andrew Jackson Middle School



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

May 23, 1991
CONTACT: Joann Stevens
(202) 994-6460

MEDIA ADVISORY

PG COUNTY SCHOOL AND GW FORGE PARTNERSHIP IN INTERNATIONAL AFFAIRS

EVENT: An awards ceremony and presentation of the newly appointed advisory council for the Project LINKS (Linking International Knowledge with Schools) program at Central High School in Prince George's County. Project LINKS is a community service, education program developed by the Elliott School of International Affairs at The George Washington University.

WHEN: Friday, May 24, from 8:30 until 11 a.m.
10 - 11 a.m. Advisory Council presented

WHERE: Central High School
200 Cabin Branch Road
Capitol Heights, Md.

Deborah Mahone, International Studies Coordinator
(301) 336-8200

Background:

During the ceremonies, Maurice East, dean of GW's Elliott School, will award a \$5,000 academic scholarship to a Central High School senior who will attend GW this fall. The student has participated in Central's humanities and international studies program over the years.

MORE

Advisory Council members who include scholars, educators, politicians and administrators, will assist the international affairs program throughout the year.

A magnet school, Central High School draws some 800 students from throughout Prince George's County. About 500 students participate in the humanities and international affairs program.

Since 1988, Project LINKS has provided GW faculty members as well as foreign language students for Central's seminars, debates, lectures and international affairs programs.

Project LINKS was developed by the Elliott School as a community service program to provide in-service teacher training and curriculum development support to school systems interested in international affairs.

Subjects covered include international politics and economic development, foreign cultures and languages, and international law. Thomas Collins is co-director of the program.

The newly appointed Advisory Council members are:

Maurice East, dean, GW's Elliott School
Brunetta Wolfman, GW assoc. v.p. for academic affairs
Ronald Palmer, GW professor and former ambassador
Alvin Thornton, Howard University professor
Del. Beatrice Tignor, (D-Md.)
Larry Bailey, KPNG, Peat-Marwick Associates
Brenda Hughes, PG County school board member
Verna Teasdale, PG County school board member
Louise Waynant, PG County superintendent of instruction
Pat Barr-Harrison, PG County Schools foreign language supervisor
Del. Paul Pinski, (D-Md.)
Del. Michael Arrington (D-Md.)
Cynthia Payne, PG County magnet school specialist
John Brown, PG County Supervisor of Program Development
Corrine Mullen, coordinator of humanities and international studies program, Andrew Jackson Middle School

SLUG:

AUTHOR:

DATE RELEASED:

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

(NOTE: Underlined categories which follow are categories, containing extensive media in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER:

Joe Greenberg
SEHD

EFFECTIVE 4/91, GWU

May 24, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

INTERNATIONAL EDUCATION LAYS THE FOUNDATION FOR PEACE

"If our governments were to spend on defense what we all currently spend on education -- and on education what we now lay out for defense -- our armed forces and our educational systems would both improve. And, both would be significantly more responsive to the realities of the modern world," Stephen Joel Trachtenberg, told international scholars gathered in Moscow.

Trachtenberg, president of The George Washington University, spoke at the May 20-23 conference on "The Search for a New Order for Peace, Security and Cooperation in Northeast Asia: Looking Toward the 21st Century." The conference was sponsored by the Committee of Soviet Scientists, Moscow State University and Kyung Hee University of Seoul, Korea.

His speech focused the role of education in fostering global understanding. He discussed the need for nations of the world to engage in cooperative international education and to promote the

-MORE-

open exchange of knowledge in order to dispel political isolationism and distrust. "The alternative," he said, "is ignorance, perhaps the most significant threat we face in the quest for peace and global cooperation."

Throughout his address, Trachtenberg measured the numerous threats to global peace against his conviction that cooperation is vital. Balkanization, he said, is among the greatest threats. "Increasingly, people and nations are dividing themselves from one another based on their sectarian, ethnic and nationalistic identifications." Trachtenberg noted the ethnic conflict in Yugoslavia, the Middle East and the Soviet Union, and also called attention to social strife in the United States, where, he said, "racial, religious and cultural tensions keep us from becoming truly one nation."

"While we should celebrate those things that make us different," he said, "we must not neglect the things we share. Just as we worked together against a common enemy in the Persian Gulf, we must work together to stop other dangers that threaten us all," he said.

Among the examples of important global cooperation and understanding, he cited the international coalition led by the United Nations in the Persian Gulf conflict, and the Montreal Protocol against man-made chemicals called CFCs that are destroying the ozone layer. He applauded the display of prompt international attention to tragedies such as the cyclone in

-MORE-

Bangladesh, drought and famine in Africa, the cholera epidemic in Peru, earthquakes in Soviet Georgia and Costa Rica, and the environmental damage brought on by rainforest destruction.

In addition, Trachtenberg noted that tyranny and oppression, man-made environmental threats and proliferation of weapons of mass destruction put humanity at risk. "The new world order demands that nations of the world open up their borders to scrutiny from outside," he said. "Whether they are building nuclear weapons, spewing toxins into their air and water, or not cracking down on the spread of disease, they must be schooled in -- and held accountable for -- the global impacts of their actions."

He credited universities as places where the exchange of knowledge, information and technology has already begun. He used The George Washington University as an example. International students from some 132 different nations represent nearly 10 percent of GW's undergraduates and more than 16 percent of its graduate students. GW ranks fourth among U.S. universities in the percentage of international students within the total student body.

The global bonds that are created through education and the knowledge that comes from these exchanges between nations, he said, will form the foundation for global peace.

May 24, 1991

CONTACT: Loretta Hardge
(202) 994-6460

FOR IMMEDIATE RELEASE

INTERNATIONAL EDUCATION LAYS THE FOUNDATION FOR PEACE

"If our governments were to spend on defense what we all currently spend on education -- and on education what we now lay out for defense -- our armed forces and our educational systems would both improve. And, both would be significantly more responsive to the realities of the modern world," Stephen Joel Trachtenberg, told international scholars gathered in Moscow.

Trachtenberg, president of The George Washington University, spoke at the May 20-23 conference on "The Search for a New Order for Peace, Security and Cooperation in Northeast Asia: Looking Toward the 21st Century." The conference was sponsored by the Committee of Soviet Scientists, Moscow State University and Kyung Hee University of Seoul, Korea.

His speech focused the role of education in fostering global understanding. He discussed the need for nations of the world to engage in cooperative international education and to promote the

-MORE-

open exchange of knowledge in order to dispel political isolationism and distrust. "The alternative," he said, "is ignorance, perhaps the most significant threat we face in the quest for peace and global cooperation."

Throughout his address, Trachtenberg measured the numerous threats to global peace against his conviction that cooperation is vital. Balkanization, he said, is among the greatest threats. "Increasingly, people and nations are dividing themselves from one another based on their sectarian, ethnic and nationalistic identifications." Trachtenberg noted the ethnic conflict in Yugoslavia, the Middle East and the Soviet Union, and also called attention to social strife in the United States, where, he said, "racial, religious and cultural tensions keep us from becoming truly one nation."

"While we should celebrate those things that make us different," he said, "we must not neglect the things we share. Just as we worked together against a common enemy in the Persian Gulf, we must work together to stop other dangers that threaten us all," he said.

Among the examples of important global cooperation and understanding, he cited the international coalition led by the United Nations in the Persian Gulf conflict, and the Montreal Protocol against man-made chemicals called CFCs that are destroying the ozone layer. He applauded the display of prompt international attention to tragedies such as the cyclone in

-MORE-

Bangladesh, drought and famine in Africa, the cholera epidemic in Peru, earthquakes in Soviet Georgia and Costa Rica, and the environmental damage brought on by rainforest destruction.

In addition, Trachtenberg noted that tyranny and oppression, man-made environmental threats and proliferation of weapons of mass destruction put humanity at risk. "The new world order demands that nations of the world open up their borders to scrutiny from outside," he said. "Whether they are building nuclear weapons, spewing toxins into their air and water, or not cracking down on the spread of disease, they must be schooled in -- and held accountable for -- the global impacts of their actions."

He credited universities as places where the exchange of knowledge, information and technology has already begun. He used The George Washington University as an example. International students from some 132 different nations represent nearly 10 percent of GW's undergraduates and more than 16 percent of its graduate students. GW ranks fourth among U.S. universities in the percentage of international students within the total student body.

The global bonds that are created through education and the knowledge that comes from these exchanges between nations, he said, will form the foundation for global peace.

BOB _____

JOANN _____ *JS*

DEBBIE _____

KELLIE _____

WY _____

LORETTA _____

HEATHER *Author*

PEGGY _____

HELEN _____

RICHARD *PSA?*

JAMIE _____

SANDY _____

JANE _____

TRACY _____

NOTES

~~Forward to PSA done~~

2 releases

completed 5/29

SLUG: _____

AUTHOR: _____

DATE RELEASED: _____

- 1) Local Daily
- a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
- a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
- a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
- a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- a) Local Coverage
 - b) National Coverage
- 6) National Daily
- a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
 - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar Listings
- 23) Economics/Finance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
- a) newspapers
 - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
- National Security
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
- State Department
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
- a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
- a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
- a) media
 - b) colleagues
- 57) Terrorism
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
- a) newspapers
 - b) broadcast
- 59) AIDS
- a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International
- a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
- a) newspapers
 - c) TV reporters
 - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: _____

EFFECTIVE 4/91, GWU

May 29, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR MORE INFORMATION: (202) 994-6800

FOR IMMEDIATE RELEASE

**CAPRICE TRIO PERFORMS MENDELSSOHN AND OTHERS
AT GW'S LISNER AT NOON SERIES**

EVENT: The Caprice instrumental trio will perform musical selections from Mendelssohn, Faure, Still and Honegger at GW's Lisner at Noon free concert series. Comprised of flautist Margaret Carlton, clarinetist Cindy Fassler, and pianist James McCay, Caprice was formed in 1988 and has performed to enthusiastic audiences throughout the Washington area.

WHEN: Wednesday, June 5, 1991, 12:15 p.m.

WHERE: The George Washington University
Lisner Auditorium
21st and H Streets, NW.

COST: Free and open to the public

Lisner at Noon is a community outreach program of The George Washington University, providing lunchtime music and dance performances. The majority of performers are Washington-area artists. Lisner at Noon concerts are presented in cooperation with the Washington Musicians for Nuclear Disarmament.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

May 29, 1991

MEDIA CONTACT: Heather Ittel
(202) 994-6460

FOR MORE INFORMATION: (202) 994-6800

FOR IMMEDIATE RELEASE

**CAPRICE TRIO PERFORMS MENDELSSOHN AND OTHERS
AT GW'S LISNER AT NOON SERIES**

EVENT: The Caprice instrumental trio will perform musical selections from Mendelssohn, Faure, Still and Honegger at GW's Lisner at Noon free concert series. Comprised of flautist Margaret Carlton, clarinetist Cindy Fassler, and pianist James McCay, Caprice was formed in 1988 and has performed to enthusiastic audiences throughout the Washington area.

WHEN: Wednesday, June 5, 1991, 12:15 p.m.

WHERE: The George Washington University
Lisner Auditorium
21st and H Streets, NW.

COST: Free and open to the public

Lisner at Noon is a community outreach program of The George Washington University, providing lunchtime music and dance performances. The majority of performers are Washington-area artists. Lisner at Noon concerts are presented in cooperation with the Washington Musicians for Nuclear Disarmament.

BOB _____

DEBBIE 10 _____

F. _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN JS _____

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD AUTHOR _____

SANDY _____

TRACY _____

NOTES

Hovercraft

May 30, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

ADDITIONAL INFORMATION: Lin Krupsaw
(202) 994-2234

REQUEST FOR COVERAGE

AREA HIGH SCHOOL STUDENTS FLY HIGH
IN SECOND ANNUAL HOVERCRAFT COMPETITION

EVENT: Hovercraft competition for local high school students. Engineering representatives from The George Washington University will participate in the judging.

WHEN: Sunday, June 2, 1991
9:00 a.m. - 5:00 p.m.

WHERE: Winston Churchill High School
11300 Gainsborough Road
Rockville, Maryland

BACKGROUND: Eight hovercraft created by students from three Fairfax County high schools -- Langley, Thomas Jefferson and J.E.B. Stuart -- and three Montgomery County high schools -- Watkins Mill, Quince Orchard and Churchill -- will compete.

Final competition will be judged on three criteria: appearance and design features, which will measure if the hovercraft is a good prototype; ferry mission, which will measure each craft's weight-carrying capacity; and barrel racing, which will test the hovercraft's skills in negotiating a course around three barrels. A drag race competition also will be held for self-propelled craft.

The competition is co-sponsored by George Washington's School of Engineering and Applied Science, the David Taylor Naval Research Center, the Hughes Aircraft Corporation and the Hovercraft Society of the United States.

May 30, 1991

CONTACT: Richard J. Arnold
(202) 994-6460

ADDITIONAL INFORMATION: Lin Krupsaw
(202) 994-2234

REQUEST FOR COVERAGE

AREA HIGH SCHOOL STUDENTS FLY HIGH
IN SECOND ANNUAL HOVERCRAFT COMPETITION

EVENT: Hovercraft competition for local high school students. Engineering representatives from The George Washington University will participate in the judging.

WHEN: Sunday, June 2, 1991
9:00 a.m. - 5:00 p.m.

WHERE: Winston Churchill High School
11300 Gainsborough Road
Rockville, Maryland

BACKGROUND: Eight hovercraft created by students from three Fairfax County high schools -- Langley, Thomas Jefferson and J.E.B. Stuart -- and three Montgomery County high schools -- Watkins Mill, Quince Orchard and Churchill -- will compete.

Final competition will be judged on three criteria: appearance and design features, which will measure if the hovercraft is a good prototype; ferry mission, which will measure each craft's weight-carrying capacity; and barrel racing, which will test the hovercraft's skills in negotiating a course around three barrels. A drag race competition also will be held for self-propelled craft.

The competition is co-sponsored by George Washington's School of Engineering and Applied Science, the David Taylor Naval Research Center, the Hughes Aircraft Corporation and the Hovercraft Society of the United States.

BOB _____

DEBBIE _____

FAY _____

HEATHER _____

HELEN _____

JAMIE _____

JANE _____

JOANN Arko

KELLIE _____

LORETTA _____

PEGGY _____

RICHARD RSA

SANDY _____

TRACY _____

NOTES

~~To Ann & ff~~

To Pessy

Completed
5:30

- 1) Local Daily
- a) Metro Desk
 - b) Style, Capital Life
 - c) National Desk
- 2) Metro Newspapers
- a) D.C.
 - b) Maryland (PG County)
 - c) Maryland (Montgomery County)
 - d) Northern Virginia
 - e) Loudoun County
- 3) Local TV
- a) News Desk
 - b) Public Affairs Director
 - c) PSA Director
 - d) Talk Show/Public Affairs Show
- 4) Local Radio
- a) News Director
 - b) PSA Director
 - c) Calendar Listings
 - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- a) Local Coverage
 - b) National Coverage
- 6) National Daily
- a) Washington Bureau
 - b) Home Office
 - c) Lifestyle Editor
 - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
 - b) National Desk
 - c) Broadcast
 - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
 - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
 - b) Network Radio Shows
 - c) Network TV News Desk
 - d) Network TV Shows
 - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
 - b) British
 - c) Canadian
 - d) Hispanic
 - e) Japanese
 - f) French
 - g) German
 - h) Korean
 - i) Chinese
 - j) Israel
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE
- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
 - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
 - d) specialized publication reporters
- 13) Art
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
 - b) radio
 - c) TV
 - d) specialized publications
- 15) Business
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
 - b) D.C.
 - c) Maryland
 - d) Virginia
 - e) Special Campus
 - f) Dean's List
- 18) Computers
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 19) Congress
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 22) Drama
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 23) Economics/Finance
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 27) Environment
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 30) Health Services
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 36) Media
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 37) Military
- a) newspapers
 - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 40) Politics
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 41) Pentagon/Defense
- National Security
 - a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
 - d) specialized publication reporters
- 43) Public/International Affairs
- State Department
 - a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
 - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
 - d) specialized publication reporters
- 47) Science
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 49) Telecommunications
- a) newspaper reporters
 - d) specialized publication reporters
 - e) calendar listings
- 50) Travel
- a) newspaper reporters
 - b) specialized publications (in-flight magazines)
 - z) travel trade publications
- 51) White House
- a) newspaper reporters
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporter
- 52) Women's Issues
- a) newspaper reporters
 - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV shows
 - d) specialized publications/reports
 - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
 - b) radio reporters/shows
 - c) TV reporters
 - d) specialized publication reporters
- 56) President's List
- a) media
 - b) colleagues
- 57) Terrorism
- a) newspaper reporters
 - c) TV reporters
 - d) specialized publication reporters
 - e) calendar listings
- 58) Jewish Media
- a) newspapers
 - b) broadcast
- 59) AIDS
- a) newspapers
 - b) specialized publications
 - c) TV reporters
 - d) radio reporters
- 60) International Business
- a) newspapers
 - b) radio reporters
 - c) TV reporters
 - d) specialized publication reporters
- 61) Banking
- a) newspapers
 - c) TV reporters
 - d) specialized publication reporters
- 62) LISNER
- a) print
 - b) radio
- EFFECTIVE 4/91, GWU

May 30, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

IS AMERICA STILL NUMBER ONE?

Add another voice to those scholars debating the status of America's standing as a world power. Burton Sapin, professor of political science and international affairs at The George Washington University, expressed his views in a recent issue of the Mediterranean Quarterly, a journal on international affairs.

"A nation's ability to accomplish its purposes in the international arena is highly situational, multidimensional, ever-changing, and always uncertain," Sapin wrote.

Therefore, "The decline of American power is not the right question" to be debated, he concludes. Rather, "the right answer to the future role of the United States in the international arena," said Sapin, "lies much more in the quality of American domestic institutions and values than in speculative debates about how the U.S. compares with empires of the past or how a better set of domestic policies might produce the necessary American resurgence."

MORE

Sapin cited the dramatic changes in Eastern Europe and the Soviet Union, as well as the emergence of a united Germany affiliated with NATO, as external "situations" that have reflected favorably upon the U.S. in the debates.

"The overall ability to protect American interests in the world has been enhanced by changes in the international environment rather than by any upgrading or increased mobilization of power-relevant American resources," he said.

CONTACT: May 30, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

IS AMERICA STILL NUMBER ONE?

Add another voice to those scholars debating the status of America's standing as a world power. Burton Sapin, professor of political science and international affairs at The George Washington University, expressed his views in a recent issue of the Mediterranean Quarterly, a journal on international affairs.

"A nation's ability to accomplish its purposes in the international arena is highly situational, multidimensional, ever-changing, and always uncertain," Sapin wrote.

Therefore, "The decline of American power is not the right question" to be debated, he concludes. Rather, "the right answer to the future role of the United States in the international arena," said Sapin, "lies much more in the quality of American domestic institutions and values than in speculative debates about how the U.S. compares with empires of the past or how a better set of domestic policies might produce the necessary American resurgence."

MORE

Sapin cited the dramatic changes in Eastern Europe and the Soviet Union, as well as the emergence of a united Germany affiliated with NATO, as external "situations" that have reflected favorably upon the U.S. in the debates.

"The overall ability to protect American interests in the world has been enhanced by changes in the international environment rather than by any upgrading or increased mobilization of power-relevant American resources," he said.

EDITING ROUTING SLIP

(Use Code 1R, 2R, 3R)
1st, 2nd, 3rd Reader

Date Editing Began

5/29/91

HELEN _____

LORETTA _____

SANDY _____

JOANN _____

DEBBIE _____

KELLIE _____

JAMIE _____

HEATHER _____

PEGGY _____

RICHARD _____

FAY _____

JANE _____

Please Proof:

Newstaff ✓, Other _____

NOTES

To Crystal
Completed
5-30

205

SLUG: New ProfessorAUTHOR: J. StevensDATE RELEASED: 11/17/36 = 16441

1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

5) General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- d) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- d) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: _____

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

EFFECTIVE 4/91, GWU

CONTACT: May 30, 1991
Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

RUSSIAN LITERATURE EXPERT FROM GERMANY
JOINS GW'S DEPARTMENT OF SLAVIC LANGUAGES

Peter Rollberg, 32, an expert in 20th century Russian literature will join the Department of Slavic Languages and Literatures at The George Washington University this fall as an assistant professor of Slavic languages.

A native of what was previously East Germany, Rollberg was described by department chair Irene Thompson as a bright, personable scholar with great promise.

The four-person committee who narrowed 46 applicants down to three before choosing Rollberg found his experience of having spent all of his life in Eastern Europe and the U.S.S.R. to be a major asset, she said.

"He has insights into the social and political phenomena that condition literature," Thompson explained. "We hope he can bring that kind of knowledge about the current Soviet literature scene to us."

MORE

Rollberg was educated at Lomonosov State University in Moscow and at the University of Leipzig, in Germany, where he received his doctorate in 1988. From 1987 until 1990, he was a lecturer in Russian literature at Leipzig University, and from 1990 until 1991, a visiting assistant professor at Duke University in Durham, North Carolina.

"Duke found him in Europe and brought him here," said Thompson. "He had wonderful letters of recommendation from Duke."

A prolific writer, the rising, young scholar has dozens of articles to his credit and is co-editor of two books to be released later this year, one on Mikhail Bulgakov and the Soviet literature of the thirties and the other book entitled "Provocations for a History of U.S.S.R. Literature."

Rollberg was finally selected because he fit the search committee's three major criteria -- someone who was a near-native speaker of Russian, an expert in 20th century literature and a person who had an ability and interest in teaching language.

"He also had that something you can't put down on paper."

May 30, 1991
CONTACT: Joann Stevens
(202) 994-6460

FOR IMMEDIATE RELEASE

RUSSIAN LITERATURE EXPERT FROM GERMANY
JOINS GW'S DEPARTMENT OF SLAVIC LANGUAGES

Peter Rollberg, 32, an expert in 20th century Russian literature will join the Department of Slavic Languages and Literatures at The George Washington University this fall as an assistant professor of Slavic languages.

A native of what was previously East Germany, Rollberg was described by department chair Irene Thompson as a bright, personable scholar with great promise.

The four-person committee who narrowed 46 applicants down to three before choosing Rollberg found his experience of having spent all of his life in Eastern Europe and the U.S.S.R. to be a major asset, she said.

"He has insights into the social and political phenomena that condition literature," Thompson explained. "We hope he can bring that kind of knowledge about the current Soviet literature scene to us."

MORE

Rollberg was educated at Lomonosov State University in Moscow and at the University of Leipzig, in Germany, where he received his doctorate in 1988. From 1987 until 1990, he was a lecturer in Russian literature at Leipzig University, and from 1990 until 1991, a visiting assistant professor at Duke University in Durham, North Carolina.

"Duke found him in Europe and brought him here," said Thompson. "He had wonderful letters of recommendation from Duke."

A prolific writer, the rising, young scholar has dozens of articles to his credit and is co-editor of two books to be released later this year, one on Mikhail Bulgakov and the Soviet literature of the thirties and the other book entitled "Provocations for a History of U.S.S.R. Literature."

Rollberg was finally selected because he fit the search committee's three major criteria -- someone who was a near-native speaker of Russian, an expert in 20th century literature and a person who had an ability and interest in teaching language.

"He also had that something you can't put down on paper."